Sports Promo promo & trailer scripts

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Saturday Belongs to Us

Hype, college football season open · Adult (30-45) · Neutral American · 60 seconds

[Music: a single piano note, then a slow drum build]

You remember the first time.

The parking lot at eight in the morning. Somebody's uncle already at the grill. A kid in a jersey three sizes too big, holding his dad's hand like the whole world might get away from him.

You remember the walk up the ramp. The noise before you could see anything. And then the field, so green it didn't look real.

[drums build]

That feeling never left. It just waited.

It waited through the winter. Through spring practice nobody watched. Through a summer of two-a-days in heat that would flatten most people.

[music swells]

Now the waiting's over. The Kestrel State Hawks open at home against Dunmore Tech, and seventy thousand people are about to remember why they love this.

Saturday, three-thirty, right here on the Crestline Sports Network.

[hit]

Saturday belongs to us.

Under the Lights in Ashby Ridge

High school, Friday night football · Adult (40-55) · Southern US · 30 seconds

[Music: marching band drumline, slightly distant]

In Ashby Ridge, Friday doesn't start at seven. It starts Monday, with the first practice and the first argument at the diner about who should start at quarterback.

This week it's the Panthers and Coal Creek, and the last time these two met, it went to double overtime.

Come early. Bring a blanket. Cheer for our boys.

Friday at seven, Gilmore Field. Under the lights.

Game Seven

Playoffs, basketball deciding game · Adult (30-45) · Neutral American · 30 seconds

[Music: low heartbeat bass]

Six games. Eighty-one lead changes. Two teams that know every move the other one makes.

It all comes down to this.

One game.

One night.

The Harbor City Gulls and the Northgate Foundry, winner goes to the finals, loser goes home and thinks about it all summer.

[beat]

Game seven. Sunday at eight, on Crestline.

Nobody's sleeping tonight.

Tip-Off Tonight

Game day, basketball tease · Young adult (18-25) · Neutral American · 15 seconds

[SFX: sneakers squeak, ball bounce]

The Comets are back on their home floor tonight, and the building is already loud.

Tip-off at seven-thirty against Port Calder. Get here early, wear blue, and bring your voice.

It's game day.

The Grind Doesn't Take a Day Off

Hype, training montage · Adult (25-40) · Neutral American · 30 seconds

[Music: slow, heavy beat. SFX: weights hitting the floor]

Nobody sees the five a.m. alarm.

Nobody sees the empty gym, the ice bath, the film session that runs past midnight.

They see the highlight. Twelve seconds of it, on a loop.

But every second of that highlight was paid for in hours nobody filmed.

Show up. Do the work. Do it again tomorrow.

That's the job.

Weekend Recap: Comets Stun the Gulls

Recap, weekend highlights · Adult (25-40) · Neutral American · 30 seconds

[Music: news-style sports bed]

What a weekend.

The Comets, down eighteen at the half, came all the way back to stun the Gulls one-oh-four to one-oh-two.

The Foundry rolled again. That's nine straight.

And a scare in Port Calder as their top scorer left in the third quarter. We'll have the latest on that.

Every highlight, every score. Weekend Wrap, tonight at eleven on Channel Six.

Kellerton Cup Final

Playoffs, football cup final · Adult (40-55) · Neutral British · 60 seconds

[Music: strings, slow and grand]

A hundred and twelve years. That's how long the Kellerton Cup has been played for.

It's been won in snow and in sunshine. Won by penalties, won by a goalkeeper's header in the last minute, won once by a side that had to borrow a kit because theirs was stuck on a train.

This year, two clubs are left.

Bramley Rovers, the favourites. Three trophies in five years, and a squad that hasn't lost since February.

And Saltmarsh Town. Part-timers. A plumber in midfield, a teacher in goal, and a town of nine thousand people who have never been this far.

[music lifts]

One of them goes home with the oldest cup in the county. The other goes home with the story.

The Kellerton Cup Final. Saturday, three o'clock, live on Northfield Sport.

[crowd roar]

This is what it's all about.

Grand Finals in the Arena

Esports, tournament grand final · Young adult (18-25) · Neutral American · 30 seconds

[SFX: crowd chanting, glitch hits]

Thirty-two teams started the season. Two are left.

Voltline, the defending champs, who haven't dropped a map in three weeks.

And Pale Horse, the rookies who came out of the lower bracket and knocked out everybody in their way.

Best of five. Twelve thousand fans. One trophy.

The Split Second League Grand Finals. Sunday. Live.

Don't you dare miss it.

Rivalry Week

Game day, rivalry game · Adult (30-45) · Neutral American · 60 seconds

[Music: a playful, tension-building bed]

They don't like each other.

They don't like each other's mascots. They don't like each other's fight songs. One of them once painted the other one's statue orange, and forty years later nobody's apologized.

This is Rivalry Week. Lindell against Marrow Falls.

[beat]

Families split down the middle. Grandparents who refuse to sit together at Thanksgiving. A town sign that's been stolen eleven times.

But underneath all that, there's this.

[music turns serious]

Both teams are unbeaten. The winner takes the conference and a shot at the title. The loser has to live with it until next November.

So pick a side. You were going to anyway.

Lindell and Marrow Falls. Saturday at noon, on the Crestline Sports Network.

[hit]

It's never just a game.

Sunday Night Ice

Network, weekly hockey open · Adult (30-45) · Neutral American · 30 seconds

[SFX: skate blades on ice, puck off the post]

The hits you feel through the screen.

The saves that shouldn't be possible.

The kind of game where every player fights for every inch, from the opening faceoff to the final horn.

This week, the Bay Ridge Blizzard visit the Kingsport Lumberjacks with first place on the line.

Sunday Night Ice starts now, on the Fieldhouse Network.

Her Name on the Banner

Hype, women's championship · Adult (25-40) · Neutral American · 60 seconds

[Music: steady, driving beat]

They were told the gym was booked.

They were told the crowds wouldn't come. They were told to be grateful for the late-night slot, the hand-me-down uniforms, the bus that broke down twice on the way to regionals.

They played anyway.

[music builds]

And now look.

Sold-out arenas. Little girls in jerseys with names on the back. Prime time, national broadcast, and a final that has the whole country talking.

The Riverside Royals against the Marlow Bay Tide. Two of the best teams this league has ever seen, and one of them is about to hang a banner nobody can take down.

[beat]

The Women's Hardcourt League Championship. Thursday, eight o'clock, on Fieldhouse.

They were told no.

They're about to hear the crowd.

First Pitch Friday

Game day, baseball · Adult (40-55) · Neutral American · 15 seconds

[SFX: crack of a bat, distant crowd]

Sunshine, a cold drink and the Cedarline Owls at home.

First pitch Friday at six-oh-five. Dollar hot dogs, fireworks after the game, and plenty of good seats left.

Play ball.

The Long Way Back

Hype, comeback documentary feature · Mature (55+) · Neutral American · 60 seconds

[Music: solo acoustic guitar]

Two years ago, Marcus Bell was the fastest man in the Northern Conference.

Then, on a cold night in Wexley, his knee gave out on the last turn.

[beat]

He couldn't walk for four months.

He learned again in a clinic hallway, holding a rail, while doctors talked about him in the past tense. Some days he got ten steps. Some days he didn't get out of bed.

His daughter was born that spring. He says that's what got him up.

[music builds gently]

This Saturday, at thirty-one years old, Marcus Bell steps back onto a track for the first time since that night. He doesn't know if he'll win. He isn't sure that's the point.

The Long Way Back. A Fieldhouse Films story. Saturday at seven.

[beat]

Some races start long before the gun.

Mat Wars: State Wrestling Finals

High school, wrestling championship · Adult (30-45) · Neutral American · 30 seconds

[SFX: whistle, slap of hands on a mat]

Six minutes. Three periods. Nowhere to hide.

Fourteen weight classes, twenty-eight finalists from every corner of the state, and a whole winter of early mornings and empty plates come down to this weekend.

The State High School Wrestling Finals, live from the Tolland Civic Arena.

Saturday from noon, on Channel Twelve Sports.

Somebody's getting their hand raised. Who wants it more?

Season Zero Starts Now

Esports, season opener · Young adult (18-25) · Neutral American · 15 seconds

[SFX: menu click, bass drop]

New maps. New rosters. Brand-new patch notes everyone is already mad about.

The Rift Circuit is back, and Season Zero starts now.

Opening matches this Friday. Watch live, all weekend.

Race Morning on the River

Game day, city marathon coverage · Adult (40-55) · Neutral British · 30 seconds

[Music: bright, gentle build]

Forty thousand runners. Twenty-six miles. One river city.

The world's fastest will be chasing a course record. Further back, someone's chasing a personal best, someone's running for their mum, and someone's doing the whole thing dressed as a teapot.

We'll be with all of them.

The Calderbridge Marathon. Live from eight on Sunday morning, on Northfield Sport.

Grand Final Week

Playoffs, rugby league final · Adult (30-45) · Australian · 30 seconds

[SFX: crowd roar, a big tackle]

Twenty-six rounds. Three weeks of finals. Every bruise, every sprint, every five a.m. recovery session.

It's all been for this. One last week of training, one last team meeting.

The Southport Sharks and the Ironbark Rams. One trophy. Eighty minutes.

The Coastal League Grand Final. Sunday arvo, live from four, on Channel Eight.

This is what winter was for.

Top Five Plays of the Week

Recap, countdown highlights · Adult (25-40) · Neutral American · 60 seconds

[Music: upbeat highlight bed]

It's time for the Top Five Plays of the Week.

Number five. Dana Ruiz of the Marlow Bay Tide steals the ball at half court, and she's gone before anyone turns around.

Number four. Port Calder's backup goalie, in his first ever start, stops a breakaway with his blocker, his pad and, as far as we can tell, his face. He's fine. He's a hero.

Number three. A diving catch in center field that turned a double into an out and a dugout into a dance party.

Number two. Kingsport, down one, eleven seconds left. Full-length pass, one touch, goal.

[beat]

And number one.

The Comets' Jaylen Ford. Spin move, behind the back, and a dunk that has the backboard still shaking.

Catch the full countdown every Monday on Crestline Sports Tonight.

Still Time to Get Your Seats

Game day, ticket sell · Adult (30-45) · Neutral American · 30 seconds

[Music: stadium rock bed]

The Harbor City Gulls are back home this Saturday, and you need to be there.

It's Fan Appreciation Night, with free scarves for the first five thousand, a halftime show from the Gull Patrol, and a postgame autograph session on the field.

Tickets start at twelve dollars.

Get yours now at Gulls F C dot com, or at the box office.

Saturday, seven p.m. Be loud. Be there.

Home of the Big Game

Network, network ID · Adult (40-55) · Neutral American · 15 seconds

[SFX: crowd swell into logo hit]

Every big game. Every big moment. Every unbelievable finish you'll talk about tomorrow morning.

It all happens here.

The Fieldhouse Network. Home of the big game.

Draft Night Live

Network, draft special · Adult (30-45) · Neutral American · 30 seconds

[Music: tension pulse]

For years, they've been the best player in every gym they walked into.

On Thursday night, they find out where they're going.

Sixty picks. Thirty teams. Hundreds of dreams that come down to one phone call and one name read out loud.

Who goes first? Who slides? Who gets the call they never saw coming?

Draft Night Live. Thursday at eight, on Crestline.

Senior Night

High school, senior night tribute · Adult (40-55) · Neutral American · 60 seconds

[Music: soft piano]

Tonight, eleven seniors play their last home game for Pine Hollow High.

They came here as freshmen. Skinny, nervous, helmets too big. One of them threw up before his first varsity snap. He'll tell you about it if you ask.

They ran the hill in August. They lost a lot more than they won that first year. And they stuck around anyway.

[beat]

They carried each other through injuries and breakups and finals week. They carried this town through a season it really needed.

Tonight, their parents will walk them out to midfield one more time. There'll be flowers, and photos, and probably a few tears in the stands.

And then they'll play. One more time, under these lights, in front of the people who watched them grow up.

Senior Night at Pine Hollow. Friday at seven, live on PHTV.

Thank you, seniors.

Overtime Thriller

Recap, quick result · Young adult (18-25) · Neutral American · 15 seconds

[SFX: buzzer]

Final from Northgate. The Foundry beat the Bay Ridge Blizzard four to three, in overtime, on a goal from a rookie who'd never scored in the pros.

What a way to start.

Fight Night at the Ashgrove

Hype, boxing fight night · Adult (30-45) · Neutral American · 30 seconds

[Music: slow, heavy drums]

One of them has never been knocked down.

The other has never lost a decision.

Twelve rounds. No friends in the ring. No way out but through. Both men say they've never trained harder.

DeShawn Okafor against Tomas Varga for the Continental middleweight title.

Saturday night, live from the Ashgrove Ballroom, on Fieldhouse Fight Night.

Somebody's perfect record ends here.

Sunday at the Pines

Network, golf final round · Mature (55+) · Neutral American · 30 seconds

[Music: soft strings. SFX: birdsong, a quiet putt]

Four days. Seventy-two holes. And after all of it, one stroke separates the top three.

The Pines has broken bigger names than these. The wind off the lake, the slick greens, the eighteenth, where the water waits.

Who holds their nerve, and who finds the water?

The Lakeshore Classic, final round. Sunday from one, on the Fieldhouse Network.

The Road to the Crown

Esports, championship documentary tease · Adult (25-40) · Neutral American · 60 seconds

[SFX: crowd noise fading into synth pads]

Remember week one?

Nobody gave Pale Horse a chance. Five players from five countries, one of them still finishing high school, practicing in a rented apartment above a laundromat.

They lost their first three matches. People started making jokes.

Then something changed.

[music begins to build]

The comms got cleaner. The rotations got faster. And a support player named Kiri started making plays that had casters out of their seats.

Twelve straight wins. A lower bracket run nobody will forget. And now, a grand final against Voltline, the team that has won three of the last four titles and never, ever chokes.

[beat]

The veterans who wrote the playbook. The kids who tore it up.

The Split Second League Grand Finals. Sunday, live from the Halloway Arena, and streaming everywhere.

Now it's their turn to make history.

Win or Go Home

Playoffs, wild card round · Adult (25-40) · Neutral American · 15 seconds

[SFX: heavy impact]

Four teams. Two games. Sixty minutes each, and no second chances for anybody.

The Wild Card round starts Saturday, live on Crestline.

Win, or go home.

Ace to Win It

High school, girls' volleyball semifinal · Adult (25-40) · Neutral American · 15 seconds

[SFX: ball smack, crowd cheer]

The Westbrook Wildcats are one win from state.

They take on Linden Heights in the semifinal, Thursday at six, and every seat in that gym is going to be full.

Come get loud.

Morning Scoreboard

Recap, morning radio-TV scores · Adult (30-45) · Neutral American · 30 seconds

[Music: light morning sports bed]

Here's your morning scoreboard.

The Owls shut out Wexley, three-nothing, behind eight strong innings.

The Comets dropped a tough one to Port Calder, ninety-eight to ninety-five.

In hockey, Kingsport rolled past the Blizzard six to one. It wasn't close.

And tonight, the Gulls open their home stand against Bramley.

That's the scoreboard. Have a good one.

Green Flag at Dunmore

Game day, stock car racing · Adult (40-55) · Southern US · 30 seconds

[SFX: engines revving, then roaring past]

Forty cars. Five hundred laps. One half-mile oval with walls that don't forgive a thing.

The Dunmore Speedway Night Race is back, and it's sold out for the ninth straight year.

Pit stops, paint trading, a few tempers and a finish you'll feel right in your chest.

Saturday night, green flag at eight.

Now start your engines.

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