Christmas promo & trailer scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

The Night Before Nothing

Holiday rom-com, theatrical trailer · Adult (30-45) · Neutral American · 60 seconds

[Music: plucky strings. A snowy cabin, a car pulls up]

Nora booked the cabin in July.

So did Ben.

[Clip: "I have a confirmation number." / "So do I. Mine's longer."]

The roads are closed. The host isn't answering. And there is exactly one working space heater.

[Clip: "We'll split it. You get Mondays, Wednesdays..." / "It's one night."]

She's a novelist who hasn't written a word in two years.
She's here to finish a book she hasn't started.

He's a wedding photographer who has had enough of weddings.
He's here to forget one he didn't go to.

[Clip: "You can have the bed." / "I was always going to have the bed."]

By morning they've burned the toast, lost the key and argued about whether a snowman needs a nose.

Neither of them came for company.

[Music: slows. Snow falls past the window]

But sometimes the best part of a holiday is the part nobody planned.

[Clip: "Is that... are you making cocoa?" / "I'm making cocoa for one person. Very loudly."]

This Christmas, all they have to do is get through one night.

How hard can that be?

[beat]

The Night Before Nothing.

In theaters December fifth.

Home by the Twenty-Fourth

Family comedy, theatrical trailer · Adult (35-50) · Neutral American · 30 seconds

[Music: jingle bells, fast. An airport departures board flips to CANCELLED, one line at a time]

The Delgado family had a plan.

Fly home. Eat ham. Sleep in Grandma's basement like they do every year.

[SFX: a long, sad trombone]

Then the snow came.

[Clip: "How far is it?" / "Two thousand miles." / "Okay. That's fine. That's... fine."]

So Dad rented a minivan.

Two thousand miles. Four days. Three kids. One broken heater.

And a goat.

[Clip: "Why is there a goat?" / "He was free!"]

They'll get lost. They'll get stuck. They'll sing every carol they know, and then the ones they don't.

[Music: drops to a soft piano]

But home was never really a place.

[Music: bells crash back in]

Home by the Twenty-Fourth.

Rated PG. In theaters November twenty-sixth.

Black Ice Lodge

Holiday action, theatrical trailer · Adult (35-55) · Neutral American · 30 seconds

[Music: a music box plays a carol, slowed down. Snow on a mountain at night]

Black Ice Lodge.

Two hundred guests. One road down the mountain.

And on Christmas Eve, the snowplows stop running.

[SFX: a door locks. A second. A third]

Tonight, twelve people came up the mountain with a plan.

They cut the phones. They cut the power.

[Clip: "Nobody leaves until the vault is open."]

They thought everyone inside was on holiday.

[beat]

They were wrong about one.

[Music: drums under sleigh bells. Glass shatters. A snowmobile engine]

She's a ski patrol medic with a bad knee and a worse temper.

She knows every trail on this mountain.

And she has until midnight.

[Music: stops dead]

Black Ice Lodge.

Only in theaters this December.

Something in the Stockings

Holiday horror, theatrical trailer · Adult (30-50) · Neutral American · 30 seconds

[Music: a child humming a carol. The hum stops]

The Hallorans moved in on December first.

The house was old. The price was low.

And the stockings were already hung.

[SFX: fabric shifts. Something small falls to the floor]

Six stockings. Six names. Stitched by hand.

[beat]

None of them were theirs.

[Clip: a little girl: "Mommy, who's Agnes?"]

Every night, one more stocking is full.

Every morning, something in the house is gone.

[SFX: a floorboard creaks above]

The last family left in nineteen sixty-one.

They left on Christmas Eve.

[beat]

They didn't take the car.

[Music: a sharp sting. Silence]

Something in the Stockings.

You'll want to check them first.

December twelfth.

Pip and the Lost Sleigh Bell

Animated family film, theatrical trailer · Adult (30-50) · Neutral American · 90 seconds

[Music: soft bells. Snow falls on a tiny village at the top of the world]

At the very top of the world, there is a workshop.

And in that workshop, there are ten thousand elves.

This is not a story about them.

[SFX: a crash, a squeak, something rolling across a floor]

This is a story about Pip.

[Clip: "I'm fine! I meant to do that! Is that glue?"]

Pip is the smallest elf in the workshop. Pip is the clumsiest elf in the workshop.

And on the night before Christmas, Pip loses the one thing Santa can't fly without.

[SFX: a single sleigh bell rings, then fades into the distance]

The first sleigh bell. The one that wakes the reindeer.

[Clip: "Pip. What did you do?" / "Okay. So. Hear me out."]

[Music: the adventure theme kicks in]

Now Pip has one night to get it back.

Across the frozen sea. Over the Glass Mountains. Past the snow trolls, who are very large and very rude.

[Clip: "Excuse me, Mister Troll?" / "MISSUS troll."]

With a polar bear who's afraid of the cold, a penguin who won't stop talking, and a map drawn by somebody who has clearly never been anywhere.

[Clip: "Which way is north?" / "Up?" / "We're at the top of the world, Pip. Everything is south."]

They'll slide down glaciers, sail on a borrowed teacup, and meet a very old owl who knows exactly where the bell went, and is not going to say so for free.

[Music: rises, then hangs on one high note]

Because sometimes the smallest elf has the biggest job.

[beat]

Pip and the Lost Sleigh Bell.

Only in theaters, November twenty-first.

The Long Table

Independent drama, theatrical trailer · Adult (40-60) · British (standard Southern) · 60 seconds

[Music: a single piano. A farmhouse in the Yorkshire Dales, frost on the windows]

For forty years, the Ashworths have had Christmas at the farm.

The same table. The same chairs. The same arguments, mostly.

[Clip: "You always carve it too thick." / "You always say that, and you always eat it."]

This year, the farm has been sold.

[SFX: a car door. Footsteps on gravel]

So they're coming home one last time.

Margaret, who has kept the place going alone since her husband died.

Her son, who hasn't been back in six years.

Her daughter, who never left.

And a grandson, who has never seen any of it before, and who wants to know why nobody in this family ever says what they mean.

[Clip: "Is it always this cold in here?" / "Only in the bits that matter."]

Four days. One table.

And everything they've been too polite to say.

[Music: strings join the piano]

"A quiet, devastating film about the rooms we grow up in." The Northern Review.

"I laughed. Then I phoned my mother." Screen Weekly.

[beat]

The Long Table.

In cinemas Boxing Day.

A Very Hollister Christmas

TV holiday movie, network promo · Adult (30-45) · Neutral American · 30 seconds

[Music: soft sleigh bells and strings. A small town square, lights going up]

Big-city lawyer Claire Hollister has one job this Christmas.

Close the sale on her late aunt's candle shop.

[Clip: "Nobody in this town is going to sell you a thing." / "I'm not buying. I'm selling."]

But there's a tree lighting to save, a snowed-in bakery, and a handsome carpenter who won't stop fixing things that aren't broken.

Pine Hollow has other plans.

A Very Hollister Christmas.

A new Northlight original, Saturday at eight, seven central.

Twelve Nights of Holiday Movies

Network movie marathon, TV promo · Adult (30-50) · Neutral American · 30 seconds

[Music: bright brass and bells]

Twelve nights. Twelve brand new movies.

Small towns. Big snow. And more matching pajamas than any one network should be allowed.

There's a baker. A prince. A dog who thinks he's a reindeer.

And a mystery at the Christmas tree farm that you'll solve in four minutes and watch anyway.

Twelve Nights of Holiday Movies.

Starting December thirteenth, every night at eight, on Northlight.

Bake or Break: Holiday Week

Cooking competition, TV promo · Adult (30-45) · Neutral American · 30 seconds

[Music: ticking clock, tense strings]

Eight bakers. Four days. One oven each.

This week on Bake or Break, it's Holiday Week.

Gingerbread mansions. Ten-layer yule logs. A croquembouche taller than the judge.

[SFX: a wobble, then a crash]

[Clip: "Is it supposed to lean like that?" / "It's leaning artistically."]

By Friday, somebody's going home. And somebody's going home covered in icing, still holding a piping bag.

Bake or Break. Holiday Week starts Tuesday at nine on The Saucepan Channel.

The Harbor City Holiday Parade

Live event broadcast, TV promo · Adult (30-50) · Neutral American · 30 seconds

[Music: marching band drums, a crowd cheering]

For sixty-two years, Harbor City has lined Front Street on the first Saturday in December.

The marching bands. The giant balloons. The firefighters throwing candy canes at the crowd. Hard.

And at the very end, the big man himself.

Watch the Harbor City Holiday Parade, live, Saturday at ten.

Coverage starts at nine thirty, right here on Channel 7.

Bramble Bear's First Snow

Kids' animated special, TV promo · Adult (25-40) · Neutral American · 15 seconds

[Music: soft glockenspiel]

Bramble Bear has never seen snow.

This Christmas, his friends are going to show him everything.

Bramble Bear's First Snow. Sunday morning at nine, only on Pip TV.

Christmas with the Calloways

Music variety special, TV promo · Adult (35-55) · Neutral American · 30 seconds

[Music: a big band plays a swinging carol]

Every year, the Calloways invite America over for Christmas.

Seven brothers and sisters. Thirty-one grandchildren. One very large piano.

This year, there are special guests, a snowball fight on a soundstage, and yes, Grandpa Lou is back to sing the one he sings every year.

Christmas with the Calloways.

December eighteenth at eight, seven central, on Northlight.

Christmas Eve Live

Local news special, TV promo · Adult (35-55) · Neutral American · 15 seconds

[Music: gentle strings]

Families coming home. Soldiers coming home. And a hospital choir that will make you call your mother.

Christmas Eve Live. Tonight at six on Eyewitness 4.

Everything Merry on Clearbrook

Streaming holiday lineup, promo · Young adult (20-35) · Neutral American · 30 seconds

[Music: lo-fi beat with sleigh bells]

This December on Clearbrook.

Twenty new holiday movies. Every classic you grew up with. A baking show where nobody cries, probably. Cartoons for the kids, at last.

The whole new season of Fernwood Falls drops on the nineteenth.

And yes, there's a fireplace channel. Eleven hours. No plot. Big fan base.

Everything merry. All in one place.

Clearbrook.

Your December Queue

Streaming holiday lineup, promo · Young adult (20-35) · Neutral American · 15 seconds

Your December queue is ready.

Holiday rom-coms. Holiday cartoons. That one movie you say you're not watching again this year.

Fine. Twice.

All of it is on Clearbrook.

Christmas on the Box

Streaming holiday lineup, promo · Adult (30-50) · British (standard Southern) · 30 seconds

[Music: a brass band playing something festive]

Christmas on Ashgrove Player.

New specials. Old favourites. The detective drama where the vicar did it, again.

There's a cosy mystery set entirely in a garden centre, three panto classics, and the family quiz that ends every family quiz.

[beat]

You have been warned.

Christmas on the box. All of it on Ashgrove Player, from the first of December.

The Switch Is On

Radio imaging, all-Christmas format flip · Adult (30-45) · Neutral American · 15 seconds

[SFX: a big switch clunks. Bells explode]

It's official. Non-stop Christmas music starts right now.

Every carol. Every classic. Every one your family sings along to. All day, every day, till the twenty-sixth.

Juniper, one-oh-four-one.

Christmas to Hogmanay

Radio imaging, holiday sweeper · Adult (30-50) · Scottish · 15 seconds

[Music: bagpipe flourish into a festive pop bed]

From the first carol to the last bell at Hogmanay, we're playing all your Christmas favourites, all day, every day.

Thistle FM. Christmas, the Scottish way.

The Christmas Day Request Line

Radio imaging, holiday feature promo · Adult (30-50) · Neutral American · 30 seconds

[Music: soft piano carol]

Christmas morning on The Lantern, we're taking your requests.

The song your grandmother played on the old record player. The one from your first Christmas as a family. The one you sang in the car when you were six.

Call us from six in the morning, and we'll play it for the people you love.

Eight-hundred, five-five-five, nine-six-five-five.

The Christmas Day Request Line, on The Lantern, ninety-six-five.

Twelve Days of Giveaways

Radio imaging, holiday contest promo · Adult (25-40) · Neutral American · 30 seconds

[Music: up-tempo pop bed with bells]

It's the Twelve Days of Giveaways on Bright, ninety-two-three.

Every day till Christmas, we're giving away something big. Concert tickets. A year of free pizza. A weekend at Cedar Ridge Lodge. And on day twelve, five thousand dollars.

Here's how. When you hear the sleigh bells, be caller number twelve.

[SFX: sleigh bells shake]

Like that. Just like that.

The Twelve Days of Giveaways. Only on Bright, ninety-two-three.

No Sleigh Bells Here

Radio imaging, rock station counter-programming · Adult (30-45) · Neutral American · 15 seconds

[SFX: a sleigh bell jingles once. A guitar chord smashes it]

Every other station in town went all-Christmas.

We didn't.

No bells. No carols. No chipmunks. No songs about a snowman. Just loud, honest rock.

Gravel, ninety-seven-nine.

Christmas in the Sun

Radio imaging, summer Christmas sweeper · Adult (25-40) · Australian · 15 seconds

[SFX: waves, a cricket bat, a bell]

Prawns on the barbie, pav in the fridge, the cricket on the telly, and the best Christmas songs all day long.

Coastline FM. Christmas, with sunscreen.

Christmas FM Is Back

Radio imaging, pop-up Christmas station launch · Adult (25-45) · Irish · 30 seconds

[Music: festive pop bed, bells]

She's back.

From the first of December, Holly ninety-eight is on air again, playing Christmas songs every hour of every day.

The big ones. The old ones. The ones your mammy turns up in the car and won't let you skip.

And all month, we're raising money for the children's hospital, one song at a time.

Holly, ninety-eight. On air from the first of December.

Rent Is Due: The Christmas Episode

Sitcom holiday episode, TV promo · Adult (25-40) · Neutral American · 15 seconds

It's Christmas at apartment 3C, and Dev has invited everyone.

His mom. His boss. His ex.

[Clip: "Is this a party or an intervention?"]

Rent Is Due. The Christmas episode, Thursday at eight thirty.

Light Wars: Neighborhood Edition

Competition reality, TV promo · Adult (30-45) · Neutral American · 30 seconds

[Music: dramatic choir and drums]

On one street in Tucson, four families have been at war for eleven years.

Their weapons? Lights. Inflatables. A singing moose that cost more than a car.

[SFX: an electrical buzz, then everything goes dark]

[Clip: "Who touched the breaker?"]

This year, a panel of judges is coming to Tucson, and there is a twenty-five thousand dollar prize.

Only one street can win.

Light Wars: Neighborhood Edition.

Premieres Monday at nine, on The Hearth Channel.

The Advent Murders

Holiday mystery, theatrical trailer · Adult (35-55) · British (standard Southern) · 60 seconds

[Music: harpsichord, then low strings. A snowbound country house]

It was meant to be a quiet Christmas at Wrexley Hall, deep in the snowbound Cotswolds.

Twelve guests. Twelve rooms. One advent calendar, hand-painted by the late Lord Wrexley himself.

[SFX: a tiny cardboard door opens]

On the first of December, the first door held a key.

On the second, a name.

On the third, the first guest was found at the bottom of the stairs.

[Clip: "Somebody in this house is opening those doors early." / "Or somebody wants us to think they are."]

There's the widow, who isn't grieving. The nephew, who needs the money. The vicar, who isn't a vicar. The cook, who has worked at the Hall for forty years and has never once been asked a question.

And a retired schoolteacher who notices everything.

One door a day.

One killer at the table.

[Music: a sharp, playful sting]

The Advent Murders.

In cinemas this Christmas.

Snowbound with the Ex

Holiday rom-com, teaser trailer · Adult (25-40) · Neutral American · 15 seconds

[Music: plucky bells]

Lily said she'd never speak to Jake again.

Then came one cabin. One blizzard. Three days.

With the ex.

[Clip: "You still snore." / "You still lie."]

Snowbound with the Ex. In theaters December eleventh.

The Lights on Kessler Street

Documentary, theatrical trailer · Adult (40-60) · Neutral American · 60 seconds

[Music: a gentle guitar. Archive home video of a small house with a single string of lights]

In nineteen seventy-four, Walt Kessler put one string of lights on his porch.

The next year, his neighbor put up two.

[SFX: a crowd murmurs. Cars idle in a long line]

Fifty years later, Kessler Street in Dayton, Ohio uses more electricity in December than the rest of the town combined.

[Clip: "My wife says it's a hobby. My electric company says it's a lifestyle."]

Twenty-two houses. Four hundred thousand lights. A line of cars that stretches back to the highway.

[Clip: "I start in August. I don't tell anybody I start in August."]

This is a film about rivalry. And extension cords. And men on very tall ladders.

[Music: slows]

But it's also a film about the families behind the lights.

The widow who keeps her husband's display going, one bulb at a time.

The kids who grew up, moved away, and still come home every year to help plug it in.

[Clip: "When it all comes on at once, everybody on the street goes quiet. Just for a second."]

[Music: swells]

From the director of Last Call at the Starlight Diner.

The Lights on Kessler Street.

In select theaters December fourth.

Carols from St. Aldric's

Live concert broadcast, TV promo · Adult (40-60) · British (standard Southern) · 30 seconds

[Music: a single boy treble sings the opening line of a carol]

For over a hundred years, it has begun with one voice.

On Christmas Eve, join the choir of St. Aldric's College for an evening of carols and readings, live from the chapel, by candlelight. Old favourites, new settings, and a choir that rehearses from September.

Carols from St. Aldric's.

Christmas Eve at six, on Ashgrove One.

The Lamplighter's Christmas Returns

Classic film re-release, theatrical trailer · Adult (45-65) · Neutral American · 30 seconds

[Music: a scratchy orchestral theme from an old film]

Fifty years ago, a lamplighter in a snowy little town saved Christmas with one small kindness.

Your parents saw it in a theater. You saw it on TV every December.

Now, for one week only, see it the way it was meant to be seen.

The Lamplighter's Christmas. Restored in 4K. Back on the big screen December tenth.

Practice with these, record them, post them as demos or reels, use them in auditions. Please do not resell them as scripts. © VO Journey Academy · avosjourney.com