# Toys & Kids commercial scripts

60 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

## Lunchbox Legend

Kids' snacks · Adult (30-45) · Neutral American · 15 seconds

My son trades everything in his lunchbox. Carrots. Sandwiches. Once, his shoe.

But never his Wobbleberry Fruit Chews. Made with real fruit, no artificial colours, and gone by recess.

Wobbleberry. Lunchbox legend status.

## Top of the Arena

Toys, 90s parody · Adult (30-45) · Neutral American · 15 seconds

In a world where only one top can rule... there is THUNDERWHIRL!

Launch it! Spin it! Knock your rivals out of the ring!

Thunderwhirl Battle Tops. Spin to win!

Each top sold separately. Battle arena sold separately.

## Goo-niverse

Toys, craft kit · Any · Neutral American · 15 seconds

Okay so I made glitter slime, and glow slime, and slime that smells like cherries, and one that's super stretchy AND squishy!

The Gloopsmith Slime Lab. It's the best mess ever. Ask a grown-up first!

## Rainy Day Rescue

Kids' app · Adult (30-45) · Neutral American · 15 seconds

Day three of rain. The kids have built a fort, knocked it down, and argued about who knocked it down.

Doodlepop. Drawing games and stories for ages four to eight, with no ads, ever.

Doodlepop. Rain, meet your match.

## Bubble Blast Off

Toys, outdoor · Young adult (18-25) · Neutral American · 15 seconds

Three, two, one... bubble blast off!

The Bubblenaut Rocket fires hundreds of bubbles a minute. Chase them, pop them, catch them on your nose!

Bubblenaut. Up, up and away!

Batteries not included. Bubble solution sold separately.

## Backpack Day

Back to school · Adult (40-55) · Neutral American · 15 seconds

Padded straps. A water-bottle pocket that actually holds a water bottle. And a zip that survives being yanked by a seven-year-old.

Satchelwell backpacks. Three sizes, twelve colours. Ready for school before they are.

## Brick by Brick

Toys, construction · Adult (30-45) · Neutral American · 30 seconds

I asked my daughter what she was building. She said, 'You'll see.'

Three hours. Four hundred bricks. One very serious face.

Then she showed me. It's a hospital for dragons. There's a lift. There's a snack room. There's a bed shaped like a volcano.

Brickaroo Blocks come in big mix-and-match sets that click with every other Brickaroo set you own.

No instructions needed. Just imagination.

Brickaroo Blocks. Build what only you can see.

## Castle Crumble Night

Board games · Adult (30-45) · Neutral American · 30 seconds

Cast: LILY MUM

LILY Okay, Mum. Your turn. Pull one block.

MUM Easy. I've done this a hundred times. Just a little wiggle and...

*SFX: rumble and clatter*

LILY The dragon wakes up! Your castle's crumbling!

MUM No, no, no. That's my tower!

LILY Was your tower. Now it's dragon food.

MUM Castle Crumble, the wobbly block game where one wrong move wakes the dragon. For two to five players, ages six and up. Every game ends differently.

LILY Rematch?

MUM Obviously. Castle Crumble.

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## The Turbo Tornado

Toys, 90s parody · Adult (40-55) · Neutral American · 30 seconds

Are you ready... for SPEED?

Introducing Turbo Tornado Racers! Rev 'em up with the Twist-Charge Launcher and send them screaming down the track, around the bend, and through... the LOOP OF DOOM!

Collect all six racers! Swap the wheels! Race your friends! Only the fastest survive!

Turbo Tornado Racers. Faster than fast!

Launcher sold separately. Track sold separately. Batteries not included. Racers not actually capable of flight.

## Starfall Hollow Summer

Theme park, family day out · Adult (30-45) · Neutral American · 30 seconds

Coasters for the brave ones. Teacups for the dizzy ones. A splash zone for the ones who were always going to get wet anyway.

This summer, Starfall Hollow Adventure Park is open late every Friday and Saturday, with a brand-new family coaster, character parades, and fireworks over the lake at ten.

Kids under three go free, and season passes are on sale now.

Starfall Hollow. The whole family's favourite day.

## Moonberry Morning

Kids' snacks, cereal · Adult (25-40) · Neutral American · 30 seconds

Captain Crater here, reporting live from the kitchen table, sector seven!

My mission? The crunchiest breakfast in the galaxy. Moonberry O's! Whole grain oats, little purple moonberry stars, and a crunch you can hear from Jupiter!

Pour 'em! Splash 'em! Crunch 'em! Watch the milk turn purple!

Now that's a breakfast worth blasting off for.

Moonberry O's. Part of a balanced breakfast. Captain Crater, over and out!

## Plush Patrol

Toys, plush · Adult (25-40) · Neutral British · 30 seconds

Every Plushwick friend comes with a name, a birthday, and a little story tucked in its pocket.

Barnaby the badger loves puddles and hates baths. Pip the owl is scared of the dark, so she sleeps with the light on. And Mo the moose is very, very good at hugs.

Soft, washable, and made to be carried everywhere.

Pick one out. He's been waiting for you.

Plushwick. Friends for every adventure.

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## Letterloop Learning

Kids' app · Adult (30-45) · Neutral American · 30 seconds

Last month, my daughter was guessing at words. Tonight, she read me the menu at the diner. The whole thing. Including the specials.

Letterloop is a reading app for ages three to seven, with fifteen-minute games that build phonics, sight words and confidence, one level at a time. No ads. No chat. Just reading.

Try it free for a month.

Letterloop. Little readers, big moments.

## The Whistle Stop

Toys, train set · Mature (55+) · Neutral British · 30 seconds

When I was a boy, I had a train set in the attic. I'd lie on the floor for hours, watching it go round.

This Christmas, I've bought one for my granddaughter. Whistle Stop Rail: a real puffing chimney, a working level crossing, and a little station master who waves.

It's for her, of course. Mostly for her.

Mostly.

Whistle Stop Rail. All aboard, all ages.

Batteries not included.

## Drench Zone

Toys, 90s parody · Adult (30-45) · Neutral American · 30 seconds

This summer... nobody... stays... DRY!

It's the Drenchinator Three Thousand, the ultimate! A super-soaking tank! Triple-blast nozzle! And a range so long, your sister won't see it coming! Or your brother! Or Dad!

Pump it up! Take aim! Unleash the tidal wave on the whole backyard!

Drenchinator Three Thousand. Enter the Drench Zone!

Water not included. Sister not included. Always aim below the neck. Each Drenchinator sold separately.

## Toy Fair Saturday

Toy store event · Adult (25-40) · Neutral American · 30 seconds

This Saturday, Marbleburg Toys is throwing its biggest party of the year: Toy Fair Saturday!

Try out the newest toys before anyone else. Race cars on our giant indoor track. Catch a magic show at eleven and two, and get your face painted, free.

Plus, spend fifty dollars and your kid picks a mystery prize from the treasure chest.

Marbleburg Toys, on Main Street, next to the library. Saturday from ten.

Bring the whole crew.

## Boltbuddy Build

Toys, STEM · Adult (30-45) · Neutral American · 30 seconds

Motors. Sensors. A little screen for a face. And one big question: what will you teach it to do?

Boltbuddy is a build-your-own robot kit for ages eight and up. Snap it together, then use simple drag-and-drop code to make it roll, beep, follow a line, or dodge the cat.

When you've mastered the basics, try the advanced challenges.

Oh, and it dances.

Boltbuddy. Build it. Code it. Make it yours.

## Snortle Game Night

Board games, party game · Young adult (18-25) · Neutral American · 30 seconds

The rules of Snortle are simple. Draw a card. Do what it says. Don't laugh.

That's it.

So far tonight, my dad has done a penguin impression, my aunt has read a poem in a pirate voice, and my little brother has lost six rounds in a row because he snorts when he laughs.

That's where the name comes from.

Snortle. The game of trying not to laugh. For the whole family, ages seven and up.

## Squeeze Play

Kids' snacks · Adult (25-40) · Neutral American · 30 seconds

Saturday. Eight a.m. Soccer. Ten a.m. Swim. Noon. Birthday party across town.

Somewhere in all of that, somebody needs a snack.

Squeezeberry yogurt tubes: creamy, fruity, and ready to go straight from the fridge to the car. Strawberry, mango and blueberry, with no mess, no spoons, and no sticky fingers.

Toss one in the bag. Or three. Or one for the coach.

Squeezeberry. Snack time, squeezed in.

## Bounce Birthday

Family entertainment · Young adult (18-25) · Australian · 30 seconds

Birthday coming up? Forget cleaning the house afterwards. Bring the party to Boingery!

Two hours of bouncing, a foam pit, a ninja course, and our famous dodgeball court.

Our party packages include ten jumpers, a private party room, your own party host, and a cake we'll light for you. You just turn up and take the photos.

Book online at Boingery today.

Boingery. Jump higher, grin wider.

## Aisle Seven Standoff

Back to school · Adult (30-45) · Neutral American · 30 seconds

Aisle seven. Back-to-school week. Me, a three-page supply list, and one question.

Why does a second-grader need twelve glue sticks?

Nobody knows. Not the teacher. Not the other parents, who are all standing here, holding twelve glue sticks, looking just as confused.

Good news, though. Scribbleton Supplies has everything on the school list, all fifteen percent off this week, plus free label printing for every backpack.

Scribbleton Supplies. Back to school, sorted.

## Crayonauts Launch

Toys, art supplies · Adult (40-55) · Neutral American · 30 seconds

Mission control, this is Crayonauts. We have liftoff.

Sixty-four colours, including Comet Green and Asteroid Orange. Twist-up barrels. No sharpener required. Washable, even from walls. Especially from walls.

Status report. Crew has deployed colour to the paper, the table, and the dog. The dog is fine.

We have a report of a purple giraffe on the fridge. Can you confirm?

Confirmed. The giraffe has a jetpack.

Oh, it's beautiful.

Crayonauts. Colour outside the lines.

## Mega Morpho Mutants

Toys, 90s parody · Adult (30-45) · Neutral American · 60 seconds

Deep in the jungles of Planet Krell... a legend was born.

They were ordinary beetles. Until the comet came.

Now they are... MEGA MORPHO MUTANTS!

Meet Stag Commander, with the Pincer-Grip Power Claw! Scarabax, with light-up armour and a battle roar! And Dung Fu, master of the ancient art of... well. You know.

Twist their shells and watch them MORPH from beetle to battle mode in one second flat!

But beware... their enemy is coming. The evil Lord Swattacus and his army of Flyswatter Drones!

Launch the Hive Fortress! Fire the Nectar Cannon! Defend the jungle!

Only YOU can lead the Mutants to victory!

Collect all six Mutants and build your army!

Mega Morpho Mutants. Now at toy stores everywhere.

Each Mutant sold separately. Hive Fortress sold separately. Batteries not included. Lord Swattacus not responsible for household flies.

## A Day at Lanternvale

Theme park, family day out · Adult (40-55) · Irish · 60 seconds

We got to Lanternvale at nine sharp. By nine-oh-five, the twins had already found the pirate ship.

By ten, we'd done the log flume twice. I was soaked. My husband was soaked. The twins were delighted.

Then there was the giant maze, where we lost Granny for twenty minutes and found her having tea with a man dressed as a badger.

Lunch was chips by the lake. Then the tractor ride, the petting farm, and a long queue for the Dragon Drop, which our eldest has been measuring herself against for two summers. This year, she was tall enough.

She screamed the entire way down. Then she ran straight back to the queue.

And at dusk, the lantern parade. Hundreds of glowing lanterns floating past, and the twins asleep on our shoulders before it finished.

Lanternvale Family Park. Open daily until October, with family tickets from the gate or online.

Come for the rides. Stay for the lanterns.

## Juniper's Story

Toys, dolls · Adult (30-45) · Neutral American · 60 seconds

When my daughter opened the box, she didn't say anything at first. She just held the doll up next to her face and looked.

Same curly hair. Same brown eyes. Same little gap in her teeth.

Juniper Jubilee Dolls come in over forty skin tones, hair textures and face shapes, with glasses, hearing aids, wheelchairs and freckles available too. Every doll has soft, poseable arms and legs, and outfits you can mix and match.

She's named hers Juniper, because she says that's the right name. Juniper goes everywhere. Breakfast. The bath. The dentist. Juniper has had a lot of check-ups this month.

I didn't cry when she opened it. I cried later, folding laundry, when I realised why it hit me so hard.

I never had one that looked like me.

She does.

Juniper Jubilee Dolls. A friend who sees you.

Outfits and accessories sold separately.

## Yarnspin Tower

Board games · Mature (55+) · Irish · 60 seconds

Every Sunday, my grandchildren come over and we play Yarnspin Tower. And every Sunday, I win.

They think I'm lucky.

Here's how it works. You pull a card, and it gives you three words. You've got one minute to tell a story using all three. Then you add a block to the tower. If the story's good, you stack it. If the story's bad, the others can make you stack it upside down.

First person to knock the tower over, loses.

It's for two to six players, ages seven and up, and it takes about half an hour, unless my grandson is telling the story, in which case it takes a week.

My granddaughter asked me my secret once.

Tell the story like you believe it. Keep a straight face. And never let them see you wobble.

Also, I've been cheating at cards since nineteen sixty-four. But that's another game.

Yarnspin Tower. Every family has a storyteller.

## The Kid Reviewer

Toys, science kit · Any · Neutral American · 60 seconds

Cast: HOST OSCAR

**HOST** Today on Kid Review, Oscar, age nine, is testing the Fizzleworks Science Lab. Oscar, what's in the box?

**OSCAR** Okay. So there's twenty experiments. Goggles. Test tubes. And a real magnifying glass, not a toy one.

**HOST** What did you make first?

**OSCAR** A volcano. Obviously. It erupted all over the table.

**HOST** Was that supposed to happen?

**OSCAR** Yes. Mostly. Then I made crystals, and they grew overnight, and they're purple, and one is shaped like a shark.

**HOST** And your parents?

**OSCAR** My mum liked the instruction cards because they have pictures and a grown-up helper box. My dad liked the part where you make bouncy balls.

**HOST** He liked it more than you?

**OSCAR** He made six.

**HOST** So, Oscar. Final score?

**OSCAR** Ten out of ten. Eleven.

**HOST** Fizzleworks Science Lab, for ages eight and up, with adult supervision. Make a mess. Learn something.

**OSCAR** Can I keep the goggles?

## First Ride

Toys, ride-on · Adult (30-45) · Neutral American · 60 seconds

It's the first warm Saturday of spring. And she's been waiting all week.

She's wearing her helmet with the stickers on it. She's holding the handlebars like they might run away. And she's looking at me, not the path, which is the first thing I tell her not to do.

The Rollamble Starter has three wheels for balance, a wide deck for little feet, and a lean-to-steer design that's easy to learn. When she's ready, it converts to two wheels, and later, to a big-kid scooter.

I hold on to the back of her jacket. We go to the end of the drive. And back. And again.

On the fourth time, she says, 'Dad. You can let go.'

So I let go.

She rolls to the end of the drive on her own, turns around, and grins at me like she's just crossed an ocean.

Rollamble. Their first ride. Their first big 'I did it.'

Always wear a helmet.

## Pajama Night

Toy store event · Adult (25-40) · Neutral American · 60 seconds

Cast: NELL THEO

NELL Hi, I'm Nell.

THEO And I'm Theo. We own Gumball and Gadget, the little toy shop on Orchard Street.

NELL And on Friday the twelfth, we're staying open late for our very first Pajama Night.

THEO Bring the kids from six to eight, in their pajamas.

NELL There'll be bedtime stories in our reading nook.

THEO Hot cocoa and cookies.

NELL A glow-in-the-dark treasure hunt all through the shop.

THEO And a teddy bear hospital, where our resident doctor will fix any loved-to-pieces stuffed animal. Free.

NELL Well. It's Theo, with a needle and thread.

THEO I'm very gentle.

NELL Plus, everything in the store is twenty percent off, so you can get a head start on the holidays.

THEO Grown-ups are welcome in pajamas too.

NELL They are not required.

THEO Slippers are encouraged.

NELL Gumball and Gadget, Orchard Street. Pajama Night, Friday the twelfth, six o'clock.

THEO See you in your slippers.

## Nodlet Bedtime

Kids' app · Adult (30-45) · Neutral British · 60 seconds

Seven o'clock. Bath. Teeth. Pyjamas. One more glass of water. One more story. One more question about whether sharks sleep.

Bedtime, in our house, used to take about two hours.

Then a friend told me about Nodlet Stories.

It's a bedtime app for little ones, ages two to seven. Gentle stories, read by warm, calm voices, with soft music and a screen that dims to dark, so they can listen with their eyes closed.

There's a new story every night. There's a sleepy-breathing game, where you blow out the stars one by one. And there's a timer, so the story ends quietly and the room stays peaceful.

No ads. No buttons to tap. Nothing to keep them awake.

Last night, my son was asleep before the little fox found his way home.

I stayed and listened to the end.

Nodlet Stories. Try it free for two weeks.

Sweet dreams, little ones.

## Sock Drawer Theater

Toys, puppets · Adult (30-45) · Neutral American · 15 seconds

Every odd sock in our house has disappeared. I found them all in the living room, with googly eyes, putting on a show.

Sockaloo Puppet Kits. Eyes, yarn hair and a fold-up stage.

Sockaloo. Your socks have a second career.

## Bath Paint Battle

Toys, bath time · Adult (30-45) · Neutral American · 15 seconds

Bath time used to be a battle. Now it's an art gallery.

Tubbleton Bath Paints. Bright colors for little hands, and they wash right off the tiles. And off the kids.

Tubbleton. Make a splash, make a masterpiece.

## Kite Day

Toys, outdoor · Adult (40-55) · Neutral British · 15 seconds

A windy Sunday. A big green hill. And a kite shaped like a dragon, going higher than either of us expected.

Breezlewing Kites. Easy to fly, hard to put down.

Breezlewing. Let the wind do the rest.

## Snack Time Saved

Kids' snacks · Adult (25-40) · Neutral American · 15 seconds

My kids think these are a treat. I think they're made with real vegetables. We're both right.

Crunchling Veggie Puffs. Crunchy, cheesy, and gone by the time we get to the park.

Crunchling. Snack time, sorted.

## The Glow at Bedtime

Toys, night light · Mature (55+) · Neutral American · 15 seconds

When my grandson sleeps over, the dark used to be a problem. Now there's a little bunny on the shelf, glowing like the moon.

Glimmerbun Night Light. Soft light, sweet dreams.

## Zipwhirl Yo-Yos

Toys, skill toy · Young adult (18-25) · Neutral American · 15 seconds

Walk the dog. Around the world. Rock the baby.

With a Zipwhirl Yo-Yo, you'll learn all three by Saturday.

Light-up, smooth spin, and a string that won't tangle.

Zipwhirl. Show off.

## The Marble Machine

Toys, construction · Adult (30-45) · Neutral American · 30 seconds

It started with three tubes and a funnel. By lunchtime, it went across the kitchen table. By dinner, it went down the stairs.

My son built a marble run that goes through the cat flap and back again. Don't ask me how.

Plinkadoo Marble Run. Over a hundred pieces that click together any way you like.

[SFX: a marble rolling, then a plink]

Hear that? That's the sound of a very proud seven-year-old.

Plinkadoo. Build it, drop it, watch it go.

## The Dress-Up Trunk

Toys, dress-up · Adult (30-45) · Neutral British · 30 seconds

This morning, I had breakfast with a pirate. At ten, a firefighter put out the sofa. By lunch, a queen demanded more crisps.

And at three o'clock, a dinosaur in a tutu asked if I could please be quiet, because she was trying to rule the jungle.

Costumery Lane dress-up sets. Real fabric, easy fastenings, and they all fit in one trunk at bedtime.

Costumery Lane. Who will they be today?

## The Little Pantry

Toys, play kitchen · Adult (30-45) · Irish · 30 seconds

Every evening, my daughter makes me dinner. Tonight it was wooden spaghetti, a felt egg and a cup of very hot pretend tea.

She served it with a little bow. She charged me two euro. It was surprisingly good.

The Pipkin Pantry Play Kitchen. A cooker that clicks, a sink that splashes and forty pieces of pretend food.

Pipkin Pantry. Dinner's ready.

## The Dinosaur Dig

Toys, science kit · Adult (25-40) · Neutral American · 30 seconds

Deep in the plaster, a young scientist works by lamplight. Hours pass. She does not stop.

And then, a discovery. The skull of a Tyrannosaurus.

Okay, a very small Tyrannosaurus. She's six. It's the kitchen table.

Bonebrush Dino Dig. A real plaster block, a brush, a little chisel and a whole dinosaur skeleton to put together.

Bonebrush. Dig deep.

## First Scooter

Toys, ride-on · Adult (40-55) · Neutral American · 30 seconds

She wouldn't let me hold the handlebars. She wouldn't let me hold her hand.

She just pushed off, wobbled once, and went.

I ran behind her for three blocks, shouting, "Slow down," and not meaning it at all.

Wheelwick Scooters. Three wheels for little riders, two for bigger ones, and a brake that's easy to reach.

Wheelwick. Off they go.

## Game Night Grumble

Board games, card game · Young adult (18-25) · Neutral American · 30 seconds

Grumblebee is a card game where you have to buzz like a bee every time you play a yellow card.

That's it. That's the rule.

My little brother buzzes so loud the dog leaves. My mom buzzes very politely. And Grandad buzzes in his sleep, which is not technically part of the game, but we count it.

Grumblebee. Ages six to a hundred and six.

## The Puzzle on the Table

Toys, puzzle · Mature (55+) · Neutral British · 30 seconds

Every holiday, the big puzzle comes out on the dining table. A thousand pieces. Three generations. One very bossy grandmother. That's me.

The grandchildren do the edges. Their dads do the sky. And I do the bits nobody else can find.

Pieceworth Puzzles. Thick pieces, bright pictures, and every box has one last piece to fight over.

Pieceworth. Bring everyone to the table.

## Over and Out

Toys, outdoor · Adult (30-45) · Neutral American · 30 seconds

Base Camp to Treehouse, come in, Treehouse. Over.

That's me. In the kitchen. Talking to my kids, who are forty feet away in the garden.

Treehouse reports one dragon sighting and requests snacks. Over.

Honestly? Best ten minutes of my day.

Chatterhop Walkie-Talkies. Clear sound up to a mile, easy buttons, and a belt clip for little explorers.

Chatterhop. Over and out.

## The Mailbox Club

Kids' subscription · Adult (30-45) · Neutral American · 30 seconds

Kids don't get much mail. Bills, catalogues, things for the grown-ups.

But once a month, an envelope arrives with their name on it, in big letters. And they run to the door like it's their birthday.

The Puddlejump Post. A monthly letter for kids ages five to ten, with stories, puzzles, a sticker and something to make.

The Puddlejump Post. Real mail, just for them.

## The Windowsill Garden

Toys, grow kit · Adult (30-45) · Neutral American · 30 seconds

Day one, we planted the seeds. Day two, she checked them before breakfast. Day three, she checked them before brushing her teeth.

Day four, she asked if they were broken.

And then, on day five, a tiny green loop poked out of the soil. You would have thought she'd discovered a new planet.

Muddlebloom Grow Kits. Pots, soil, seeds and a garden diary for little growers.

Muddlebloom. Watch them grow.

## Bowling Birthday

Family entertainment · Young adult (18-25) · Neutral American · 30 seconds

Birthday coming up? Let Pinwhistle Lanes throw the party.

Bumpers on every lane, so nobody rolls a gutter ball. Glow-in-the-dark bowling on Friday nights. And a party room with pizza and cake, all set up and cleaned up by us.

Book any weekday party this month and the birthday kid bowls free.

Pinwhistle Lanes, on Route Nine. Strike up a good time.

## Yogurt on the Go

Kids' snacks · Adult (30-45) · Neutral American · 30 seconds

Morning. Shoes on. No, the other shoes. Bag. Coat. Where's the other glove?

There's no time to sit down. But there's always time for a Dollopy.

Dollopy Yogurt Tubes. Creamy, fruity yogurt in a squeeze tube. No spoon needed. No mess in the car. Well, less mess.

Freeze them for a cool summer snack.

Dollopy. Squeeze the day.

## The Toy Barn Sale

Toy store event · Adult (40-55) · Australian · 30 seconds

G'day. I'm Russ, and I've run the Tumbleweed Toy Barn for twenty years.

This weekend, we're clearing the shelves for new stock. That means twenty to forty percent off board games, bikes, building sets and the big stuffed kangaroo by the door.

Kids can try anything off the shelf, and the coffee's on me for the grown-ups.

Saturday and Sunday only. Tumbleweed Toy Barn, out on Kookaburra Road.

## Mud Monster Trucks

Toys, RC vehicle · Adult (30-45) · Neutral American · 30 seconds

Mud. Rocks. Puddles the size of a swimming pool.

Nothing stops the Gravelgrub.

Big rubber tires. Splash-proof body. A remote that fits right in a kid's hands. And a top speed that'll leave the dog behind.

Climb the hill. Hit the jump. Tear through the backyard.

Gravelgrub RC Trucks. Rechargeable battery included.

Gravelgrub. Get dirty.

## The Plush Hospital

Toys, plush · Adult (30-45) · Neutral American · 30 seconds

Cast: ROSA MOM

**ROSA** Next patient. Mr. Bunny. What seems to be the problem?

**MOM** He fell off the bed.

**ROSA** Hmm. A broken ear. He'll need a bandage. And a sticker.

**MOM** Will he be okay, doctor?

**ROSA** He's very brave. He'll be fine by dinner.

**MOM** The Patchwell Plush Hospital. A doctor kit, a little bed, bandages, and a fluffy patient who's always glad to see you.

**ROSA** Next!

## Click and Build

Toys, magnetic tiles · Adult (25-40) · Neutral American · 30 seconds

Click. A wall. Click. Another wall. Click, click, click. A roof.

In ten minutes, my son built a castle, a garage and a house for his toy giraffe, with a window so she can look out.

Tessly Magnet Tiles. Bright, see-through tiles with strong magnets, sealed inside for safety.

Tessly. Click it, build it, love it.

## The Treehouse Weekend

Toys, outdoor build · Mature (55+) · Neutral American · 60 seconds

When my grandkids asked for a treehouse, I said what any grandpa would say.

How hard can it be?

That was Friday. By Saturday morning, we had the platform up. By lunch, the walls. By dinner, a roof, a little window, and a rope ladder that my granddaughter climbed eleven times in a row to prove it was safe.

On Sunday, we painted it. Mostly green. Partly my shoes.

Now they sleep up there on summer nights, with flashlights and too many snacks, and I can hear them laughing from the porch.

Acornhold Treehouse Kits come with pre-cut wood, every bolt and screw you need, and step-by-step pictures that even a grandpa can follow.

They're designed to fit most sturdy backyard trees, and they're built to last for years of summers.

Acornhold Treehouse Kits. For the weekend they'll remember for the rest of their lives.

Adult assembly required. Tree not included.

## Snailblazers

Toys, 90s parody · Adult (30-45) · Neutral American · 60 seconds

Deep in the cabbage patch... a hero awaits.

Slow. Steady. Unstoppable.

They are... SNAILBLAZERS!

Meet Captain Shellby, with the spinning Turbo Shell! Slime Ranger, with the glow-in-the-dark trail! And Speedy, the fastest snail in the squad. He's still not very fast.

Press their shells and watch them blast out their super slime! Green, gooey, and totally washable!

But watch out! The evil Baron Salt and his army of Garden Gnomes are on the move!

Launch the Leaf Glider! Fire the Dewdrop Cannon! Defend the vegetable patch!

The Snailblazers are here, and they're... nearly there. Almost. Any minute now.

Collect all five Snailblazers and build your own Slime Base!

Snailblazers. At toy stores everywhere. Eventually.

Each figure sold separately. Slime Base sold separately. Slime may stick to carpets. Speedy does not go any faster with new batteries.

## Splashmoor Summer

Theme park, water park · Adult (40-55) · Neutral American · 60 seconds

We got to Splashmoor at ten. By ten-oh-two, my youngest had found the lazy river, and he didn't get out for an hour.

My oldest went down the Tidal Twister nine times. I went down it once. I screamed the whole way. She has a video. She shows everyone.

We ate lunch in the shade. Hot dogs, fruit cups, and a giant pretzel we split three ways. My husband fell asleep on a lounger, and I let him, because he'd earned it.

And at the end of the day, nobody wanted to go home. Not even me.

Splashmoor Water Park has slides for the brave ones, shallow pools for the little ones, and lifeguards on every single ride.

This summer, buy a family season pass before June first and get a free day for a friend.

Splashmoor Water Park. Make a splash.

## Snowflake Sledders

Board games, family game · Adult (25-40) · Neutral American · 60 seconds

Cast: NINA RAJ

NINA Okay, kids are in bed. Rematch?

RAJ You only won last time because you cheated.

NINA You can't cheat at Snowflake Sledders. You spin, you slide, you grab snowflakes. That's it.

RAJ You grabbed every snowflake on the board.

NINA You stopped to admire the igloo.

RAJ For one turn.

NINA In Snowflake Sledders, you spin the spinner, sled your penguin down the hill, and scoop up snowflakes on the way.

RAJ And if you land on a crack in the ice...

NINA You slide all the way back to the start!

RAJ That happened to me four times.

NINA The kids think it's the funniest thing they've ever seen.

RAJ I don't.

NINA Snowflake Sledders. Two to six players, ages six and up. Games take about twenty minutes.

RAJ Or forty, if someone keeps sulking.

NINA Who's sulking?

RAJ Just spin.

## The Sewing Basket

Toys, craft kit · Adult (40-55) · Irish · 60 seconds

My mam taught me to sew at her kitchen table. I was eight. I sewed my sleeve to a tea towel. She laughed for a week.

Last month, my daughter asked me to show her. I got out the old sewing tin, and every needle in it was bent, and the thread was older than me.

So we got a Thimblewick Sewing Kit.

It has big plastic needles for little fingers, soft felt in every colour, and patterns for a fox, an owl and a very lopsided bear. The bear might have been us.

She made a cushion for the dog. A purse for her granny. And a tiny scarf for her teddy that took her all of Saturday.

Then she sewed a button onto my coat. It was the wrong colour, and a bit crooked, and I won't let anyone fix it.

Thimblewick Sewing Kits, for ages six and up.

Thimblewick. Stitch by stitch.

## Fort Night

Toys, building · Adult (30-45) · Neutral American · 60 seconds

Friday night used to mean a movie on the couch.

Now it means a castle in the living room.

Last week it was a rocket ship. The week before, a submarine. Tonight, my daughter has designed a dragon's cave, with a secret tunnel that goes under the coffee table and a door that only opens if you know the password.

The password is "pancakes." I'm not supposed to tell you that.

Fortiville Fort Builder. Over a hundred sticks and connecting balls, so kids can build anything they can imagine. Tunnels, towers, castles and caves. Throw a blanket over the top and it's ready for snacks.

And when it's time to tidy up, it all goes back in one bag.

We've slept in the fort every Friday this month. My back is not happy. My kids have never been happier.

Fortiville. Build a world, then climb inside.

## The Floor Piano

Toys, music · Adult (30-45) · Neutral American · 60 seconds

The first week, our house sounded like a herd of elephants falling down the stairs.

My son jumped on every key. My daughter danced across it. The dog walked over it and played something that sounded like jazz.

By the second week, my son could play the first line of a song from his favorite cartoon. With his feet.

By the third week, he was teaching his sister. She was teaching the dog. The dog is still mostly jazz.

The Tunewhistle Floor Piano. A big, soft mat with twenty-four keys, eight different instruments and a record button so they can play their songs back.

It rolls up when you're done. And there's a volume button. You'll want the volume button.

Tunewhistle. Little feet, big music.

## Paintpuddle

Kids' app · Any · Neutral American · 60 seconds

Cast: MAX ANNOUNCER

**MAX** Okay, so this is a dragon. He's purple. He's eating a sandwich.

**ANNOUNCER** That's a great dragon, Max.

**MAX** And this is his house. It's on a cloud. He has a pet cat that's also a cloud.

**ANNOUNCER** With Paintpuddle, kids can paint, draw and animate their own pictures on any tablet.

**MAX** Watch. When I tap him, he breathes rainbows.

**ANNOUNCER** There are brushes, stickers, stamps and more than a hundred colors. And when they're done, kids can make their pictures move.

**MAX** The cat cloud can rain now.

**ANNOUNCER** Paintpuddle has no ads and no in-app purchases. And parents can set a time limit, so art time ends when you want it to.

**MAX** Can I show you my new one?

**ANNOUNCER** Of course.

**MAX** It's you. I gave you a moustache.

**ANNOUNCER** Paintpuddle. For ages four to nine.

**MAX** Do you like the moustache?

Practice with these, record them, post them as demos or reels, use them in auditions. Please do not resell them as scripts. © VO Journey Academy · avosjourney.com