Telecom commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Behind the Grocery Store

Mobile carrier, 5G · Adult (25-40) · Neutral American · 15 seconds

You know the dead zone behind the grocery store? The one where calls just vanish?

Tallpeak Mobile built a tower for that. Well, for a lot of those.

Tallpeak 5G. Fewer dead zones. More hellos. Coverage varies by area.

No Paperwork Prepaid

Prepaid plan · Young adult (18-25) · Neutral American · 15 seconds

No credit check. No contract. No awkward phone call to cancel.

Tapcard Prepaid. Pick a plan, pop in the SIM, and you're talking in minutes.

Pay for the month you need. Skip the one you don't.

The Little Green Light

Home broadband · Adult (30-45) · Neutral British · 15 seconds

The little light on the router. Green. Steady. All day long.

That's the whole advert, really.

Kittering Fibre. Broadband that just gets on with it. Available in selected areas. Speeds may vary.

The Tomato Guy

Family plan · Mature (55+) · Neutral American · 15 seconds

My granddaughter set up my phone. Now I send her pictures of my tomatoes every single morning.

She says she loves them. I believe her.

Sprigwell Mobile family plans. Keep everybody close. Even the tomato guy.

Out Here Counts

Satellite internet, rural · Adult (40-55) · Southern US · 15 seconds

Forty miles to the nearest town. Zero miles to fast internet.

Openfield Satellite brings high-speed service to farms, ranches and cabins at the end of the gravel road.

Openfield Satellite. Out here counts too.

Two Bars Is Not a Plan

Mobile coverage · Adult (25-40) · Australian · 15 seconds

Two bars isn't a plan. It's a hope.

Coolabah Mobile covers more of the country roads you actually drive, from the coast to the cattle stations.

Coolabah Mobile. Signal that goes the distance. Coverage varies. Conditions apply.

The Data Thing

Family plan, duet · Any · Neutral American · 30 seconds

Cast: MOM TEEN

MOM Family meeting. Phone plan.

TEEN Is this about the data thing?

MOM It's about the data thing.

TEEN In my defence, the video was really long.

MOM Which is why we're switching to Kinfold Mobile. Unlimited data on every line.

TEEN Every line? Even mine?

MOM Even yours. And one bill for the whole house.

TEEN So I'm forgiven?

MOM You're forgiven. You're also doing the dishes.

TEEN Kinfold family plans. Speeds may slow during busy times.

Cell Phone and a Prayer

Business phone system · Adult (40-55) · Neutral American · 30 seconds

Your front desk is a laptop. Your conference room is the kitchen table. And your phone system? A cell phone and a prayer.

Deskbell Business Voice gives your small team a real phone system in the cloud. One main number. Calls routed to whoever's free. Voicemail that lands in your inbox.

Set it up in an afternoon, no technician required.

Deskbell Business Voice. Sound as big as your plans.

Kitchen, Probably

Home internet, moving · Young adult (18-25) · Neutral American · 30 seconds

Boxes everywhere. Mattress on the floor. Pizza balanced on a box that says 'kitchen, probably.' The cat is hiding in a laundry basket.

But the internet? Already on.

Keystep Home Internet lets you schedule setup before you move, so when the keys turn, the Wi-Fi's ready. Self-install kit on your doorstep. No four-hour waiting window.

Keystep Home Internet. Home starts the minute you walk in. Availability and speeds vary by address.

The End of the Line

Satellite internet, rural · Mature (55+) · Southern US · 30 seconds

My daddy ran this farm with a pencil and a notebook. My daughter runs it with a tablet.

Weather reports. Grain prices. Video calls with the vet.

Out here, that used to mean driving to town and sitting in the library parking lot to borrow their Wi-Fi. Now it means Openfield Satellite. High-speed internet from the sky, right to the barn.

Openfield Satellite. The end of the road shouldn't be the end of the line.

Done Before the Crusts

Mobile carrier, switching · Adult (25-40) · Neutral American · 30 seconds

Switching carriers used to take a whole Saturday. With Tidewire Wireless, it takes a sandwich.

No store line. No clipboard. No guy named Rick asking about your data journey.

Order online, keep your number, and bring your own phone if you love it. Activate in the app. Done before the crusts.

Tidewire Wireless. Switching, minus the Saturday. Terms apply. Device must be compatible. Transfer times vary.

One More G

5G · Young adult (18-25) · Neutral American · 30 seconds

My dad asked me what 5G is. I said, 'It's like 4G, but faster.' He said, 'So it's one more G.'

Technically, yes. But with Crosswind 5G, one more G means videos that load before you finish tapping, games that download while you find a snack, and video calls where Grandma isn't frozen mid-sentence.

Crosswind 5G. One more G. A whole lot more. 5G available in select areas.

Still Answering

Rural telephone cooperative · Mature (55+) · Neutral American · 30 seconds

When the big companies said our valley was too small to wire, our neighbors formed a cooperative. That was nineteen fifty-two.

Today, Beacon Ridge Telephone Cooperative runs fiber down those same roads, owned by the same kind of people: the ones who live here.

Local crews. Local answers. And when you call, somebody from the valley picks up.

Beacon Ridge Telephone Cooperative. Built by neighbors. Still answering.

Dear Old Carrier

Prepaid plan · Adult (25-40) · Neutral American · 30 seconds

Dear old phone carrier. It's not me. It's you.

It's the surprise fees. It's the contract that renews itself like a horror-movie villain. It's forty minutes on hold with the same saxophone solo.

I've met someone. Freeline Prepaid. No contract. No hidden fees. One monthly price I can actually read.

Please don't call. Actually, you can't. I kept my number.

Freeline Prepaid. Freedom, one month at a time.

Three Kids, One Connection

Home internet, family · Adult (30-45) · Neutral American · 30 seconds

Tuesday night. Three kids, three assignments, and one internet connection trying its very best.

At Brackenfield Broadband, we think homework shouldn't come with a loading wheel. Our home plans are built for busy houses, with speed for everyone to log on at once and a support team right here in the county.

Ask about programs for families who qualify.

Brackenfield Broadband. Room for everybody. Speeds may vary.

Question Seven

Mobile carrier · Adult (25-40) · Neutral British · 30 seconds

Question seven. What's the capital of Mongolia?

Everyone at the table knows the rule. No phones. But Gareth has gone to the loo for an awfully long time.

Pennant Mobile. Fast data that reaches all the way to the back of the pub, even behind the fruit machine.

Not that we're encouraging anything.

Pennant Mobile. Signal where you need it. Coverage varies. Fair use policy applies.

Three Screens at Sunday Dinner

Rural fibre broadband · Adult (30-45) · Irish · 30 seconds

Mam still rings the landline every Sunday. That's grand. But with my brother working in Toronto and my sister above in Galway, the landline doesn't quite cut it.

Kilcarrow Broadband brought fibre to our townland last spring. Now Sunday dinner has three screens propped up at the table, and nobody's frozen mid-laugh.

Kilcarrow Broadband. Bringing the family home, wherever they are. Availability varies by area.

Office on Four Wheels

Business mobile · Adult (40-55) · Neutral American · 30 seconds

My office has four wheels, a ladder rack, and a coffee cup that's been on the dash since March.

Kittsworth Business Mobile gets that. Hotspot for the invoices. Unlimited talk for the customer who calls six times. Support that answers before I finish the job. And one bill for the whole crew.

Kittsworth Business Mobile. Built for people who work where the work is. Terms apply.

Her First Phone

Kids and family mobile · Adult (30-45) · Neutral American · 30 seconds

She's eleven. Everyone in her class has one. And honestly? I'm terrified.

Trellis Mobile made the first-phone conversation easier. Controls we set up together. Screen-time limits that don't feel like punishment. Location sharing she can see too, so it's about trust, not spying.

She got her phone. I got my peace of mind. And we both did a little bit of growing up.

Trellis Mobile. Grow into it, together.

Stream the Other Game

Unlimited plan · Young adult (18-25) · Neutral American · 30 seconds

Stream the game. Stream the other game. Stream the highlights of both games while the third game is on. Yes. All at once. On your phone.

Brisko Mobile unlimited. Big data for big fans, a hotspot for the tailgate, and a price that doesn't jump after three months.

Brisko Mobile. Go big. Stay big.

Speeds may be temporarily slowed during congestion. Video streams in standard definition unless upgraded. Terms apply.

Funny in the Group Chat

Senior-friendly mobile · Mature (55+) · Neutral American · 30 seconds

I'm seventy-three, and I send GIFs. Mostly dancing cats.

My grandson says I've gone too far. But he replies every time.

Goldenrod Mobile makes phones simple for those of us who didn't grow up with one in our pocket. Big buttons. Clear sound. Friendly folks on the phone who never rush you.

Goldenrod Mobile. It's never too late to be the funny one in the group chat.

Before the Storm

Mobile carrier, safety · Adult (40-55) · Neutral American · 30 seconds

Hurricane season is here, and Tidewire Wireless wants you ready.

Charge your phone and a backup battery before the storm. Turn on emergency alerts in your settings. Write important numbers down on paper.

And if the power goes out, keep calls short and send texts instead. Texts often get through when calls can't.

Our crews are standing by. Tidewire Wireless. Here before, during and after.

Wiring the Glen

Rural fibre broadband · Mature (55+) · Scottish · 60 seconds

When I was a lad, the post came once a day and the phone lived in the hall. If you wanted the news, you waited for it.

My grandson lives in the same house now. He runs a design business from the back bedroom. Clients in London, in Singapore, in places I've only seen on the telly. And he's never had to leave the glen to do it.

That's Glenfarrow Fibre. Full fibre, run up the single-track roads and across the burns, to the houses the big networks forgot. Local engineers who know every passing place by name. And a team who answer the phone with a Highland voice.

Mind you, the glen is still the glen. The deer still come down in the evenings. The kettle still goes on when someone calls round.

But now, when my grandson's clients ring, the picture doesn't freeze.

Glenfarrow Fibre. Keeping the glen connected. Availability varies.

The Router Whisperer

Home internet, support, duet · Any · Neutral American · 60 seconds

Cast: CUSTOMER AGENT

CUSTOMER Hi. My internet's down. I've tried everything.

AGENT Thanks for calling Pinecall Home Internet. Let's sort it out together. What have you tried?

CUSTOMER Well, I restarted the laptop. I restarted the phone. I unplugged the toaster.

AGENT The toaster.

CUSTOMER It was near the router. It looked suspicious.

AGENT Totally fair. Toasters have a reputation. Can you see the router now? Is the little light blinking orange?

CUSTOMER It's... yes. Orange. Very orange.

AGENT Okay, I'm resetting your connection from here. Give it thirty seconds.

CUSTOMER You can do that?

AGENT Real people, real fixes, any hour. That's kind of our whole thing.

CUSTOMER So what was wrong?

AGENT A glitch on our side, not yours. And now our system will flag it before you notice next time.

CUSTOMER Before I notice?

AGENT Before you even reach for the toaster.

CUSTOMER It's green. It's green! I love you.

AGENT That's the router talking. You can plug the toaster back in.

CUSTOMER Pinecall Home Internet.

AGENT Help that actually helps. Availability varies by address.

From the Sky to the Barn

Satellite internet, rural · Adult (40-55) · Neutral American · 60 seconds

Out past the last streetlight, past where the pavement turns to gravel, people are running businesses, raising kids and feeding the country.

And for a long time, they were doing it with internet that couldn't keep up.

Openfield Satellite changes that. High-speed internet delivered from orbit, straight to the barn, the farmhouse, the cabin at the tree line.

It means a video call with the vet at five in the morning when the calf won't stand. It means homework submitted on time, even in a snowstorm. It means selling your honey, your quilts, your beef to customers three states away.

Professional installation by technicians who don't mind a muddy driveway. Plans built for rural households. And support from people who understand that 'just down the road' can mean twenty miles.

Because out here, you deserve the same internet as everyone else.

Openfield Satellite. Out here counts too. Speeds and availability may vary.

The Receptionist Who Never Sleeps

Business phone system · Adult (30-45) · Neutral American · 60 seconds

It's nine at night. A customer calls your business. And it rings. And rings. And goes to a voicemail you recorded in two thousand and eighteen.

Now imagine that same call answered by a friendly menu, routed to whoever's on duty, and logged so you can call back first thing in the morning.

That's Deskbell Business Voice, the cloud phone system for small and growing teams.

Travelling? Your business number rings on your mobile. New hire? Add them in two minutes from the dashboard. Busy season? Build a call queue with hold music that isn't terrible.

You also get business texting, call recording, and voicemail transcribed straight to your inbox. No closet full of equipment. No technician on a Tuesday. Just a phone system that works as hard as you do.

Try it with your team this month. Deskbell Business Voice. The front desk that never takes lunch. Terms apply.

The Family Group Chat

Family plan · Adult (40-55) · Neutral American · 60 seconds

Our family group chat is called 'The Circus.' My husband named it. He thinks he's hilarious.

My son sends memes I don't understand. My daughter sends photos of her dinner from college. My mother sends good-morning messages with glittery sunflowers, every single day, at six a.m. And my husband replies to everything with a thumbs-up. Everything.

It's chaos. It's constant. I'd mute it if I could.

And then last March, my mother fell in her kitchen. My daughter saw the message first, called me, and I was there in ten minutes. That chat, the silly one, is how we found out. She's fine, by the way. Tougher than all of us.

So now I read every sunflower.

Kinfold Mobile family plans. Unlimited talk, text and data on every line, and one simple bill for the whole circus.

Kinfold Mobile. Keep them close. Terms apply.

Pay as You Go, Go Anywhere

Prepaid plan · Young adult (18-25) · Neutral American · 60 seconds

First apartment. First real job. First time paying my own phone bill. And honestly? I was dreading it.

Credit checks. Contracts. Fine print that reads like a science textbook. No, thank you.

Then my roommate showed me Tapcard Prepaid. You pick a plan. You pay for the month. That's it. No credit check. No contract. No surprise at the end of the month.

Bring your own phone or grab a new one. Keep your number. Top up in the app in about ten seconds. Need more data this month because you're on a road trip? Switch plans. Next month you're home and broke? Switch back.

I'm in charge of my phone bill now. Not the other way round.

That's the plan. Well, that's the whole point.

Tapcard Prepaid. Pay for the month you need. Skip the one you don't. Terms apply. Speeds may vary.

Five G Comes to Carver's Crossing

5G, local launch · Adult (40-55) · Southern US · 60 seconds

Here in Carver's Crossing, we do things our own way. We wave at every truck. We close the diner early on game night. And we've waited a long time for our phones to catch up with the big cities.

Well, folks, the wait is over. Crosswind 5G is now live in Carver's Crossing and all through the county.

That means the Friday-night game streaming to Grandpa in the nursing home without a hiccup. It means the feed store running card payments in the parking lot. It means the kids uploading their science fair videos before the bus even pulls away.

Come on down to the Crosswind store on Main Street, next to the hardware shop. We'll check your phone, move your number, and have you on 5G before your coffee's cold.

Carver's Crossing, you've been patient. Now you're fast.

Crosswind 5G. Finally here. 5G available in select areas. Compatible device required.

Across the Nullarbor

Mobile coverage, regional · Adult (30-45) · Australian · 60 seconds

Cast: JESS SAM

SFX: car on a long straight road, cicadas

JESS How long since we saw a tree?

SAM About four hours. There was a very good one near Ceduna.

JESS I miss it.

SAM There'll be another one in about three hundred kilometres.

JESS Something to live for.

SAM Pass us the snakes, would you?

JESS Only if you play the podcast.

SAM We'll lose it. We always lose it out here.

JESS Try.

SAM Righto... hang on. It's playing. We've still got signal.

JESS Told you. I switched us to Coolabah Mobile before we left.

SAM You never said.

JESS You were busy telling me about the good tree.

JESS I'm saying now. They've got more coverage on the highways. Remember that bit near the roadhouse where we always drop out?

SAM Yeah?

JESS Not anymore.

SAM Well, that changes things. Could video call Mum from the next rest stop.

JESS Let's not push our luck.

SAM Coolabah Mobile.

JESS Signal that goes the distance. Coverage varies. Conditions apply.

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