Tags & Legal Reads commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Pellmont Coffee: Five Tags

Tag set, coffee · Adult (30-45) · Neutral American · 15 seconds

Pellmont Coffee. Pour yourself a slower morning.

Pellmont. Worth getting up for.

Pellmont Coffee. Roasted like we mean it.

Mornings, sorted. Pellmont.

Pellmont. Good coffee. No fuss.

Pellmont Coffee. The first cup is the best part.

Cobbleway Bank: Sign-Offs

Tag set, banking · Mature (55+) · Neutral British · 15 seconds

Cobbleway Bank. Steady, since eighteen eighty-seven.

Cobbleway. A bank that still knows your name.

Cobbleway Bank. Here for the long run.

Talk to a person. Talk to Cobbleway.

Cobbleway Bank. Sensible, with a heart.

Moonhop Cereal: Kids' Tags

Tag set, kids cereal · Young adult (18-25) · Neutral American · 15 seconds

Moonhop! Breakfast that's out of this world!

Hop to it! Moonhop!

Moonhop cereal. Crunchy, munchy, moon-shaped fun!

One small spoon, one giant crunch. Moonhop!

Moonhop. Blast off to breakfast!

Ironback Trucks: Tags

Tag set, trucks · Adult (40-55) · Southern US · 15 seconds

Ironback Trucks. Built for the work.

Ironback. When the job doesn't wait.

Ironback Trucks. Haul more. Worry less.

Ironback. Tough as the folks who drive it.

Ironback Trucks. Go on. Load it up.

Maison Veloure: Fragrance Tags

Tag set, fragrance · Adult (30-45) · Neutral British · 15 seconds

Maison Veloure. Wear the evening.

Veloure. Remembered long after you've gone.

Maison Veloure. Paris, by way of you.

Quietly unforgettable. Maison Veloure.

Veloure. For the moment before the door opens.

Tuckett's Hardware: Local Tags

Tag set, local hardware · Mature (55+) · Neutral American · 15 seconds

Tuckett's Hardware. We've got the part.

Tuckett's. Corner of Fifth and Main, since forever.

Tuckett's Hardware. Ask us. We'll show you how.

Tuckett's. Come on in. Mind the dog.

Tuckett's Hardware. Fix it right the first time.

Nimbrelle Phones: Tags

Tag set, smartphone · Young adult (18-25) · Neutral American · 15 seconds

Nimbrelle. Everything, lighter.

Nimbrelle Seven. Now you see it.

Less phone. More you. Nimbrelle.

Nimbrelle. Made to disappear into your day.

No noise. No clutter. Just Nimbrelle.

Greenway Chemist: Tags

Tag set, pharmacy retail · Adult (40-55) · Australian · 15 seconds

Greenway Chemist. Real advice, right around the corner.

Greenway. Your local, looking after locals.

Greenway Chemist. Ask us anything.

Pop into Greenway. We'll sort you out.

Greenway Chemist. Open late, every night.

Skyhaven Air: Sign-Offs

Tag set, airline · Adult (40-55) · Irish · 15 seconds

Skyhaven Air. The world is closer than you think.

Skyhaven. Your window seat is waiting.

Skyhaven Air. Fly well.

Skyhaven. Home, and everywhere after.

Skyhaven Air. Bringing people closer.

Tailbrisk: Pet Food Tags

Tag set, pet food · Adult (25-40) · Neutral American · 15 seconds

Tailbrisk. Bowls licked clean.

Who's a good dog? Tailbrisk.

Tailbrisk. Real food for real good boys.

Tailbrisk. Tails up at dinnertime.

Tailbrisk. Because they'd pick it themselves.

Sheltermark Insurance: Tags

Tag set, insurance · Adult (30-45) · Neutral American · 15 seconds

Sheltermark Insurance. Covered.

Sheltermark. When it matters, we'll be there.

Sheltermark Insurance. Life happens. We're ready.

Sheltermark. Peace of mind, in plain English.

Sheltermark Insurance. Call us first.

Surgeline: Sports Drink Tags

Tag set, sports drink · Young adult (18-25) · Neutral American · 15 seconds

Surgeline. Push past the point.

Surgeline. Fuel the final lap.

Thirsty for more? Surgeline.

Surgeline. Don't stop now.

Surgeline. For the last ten minutes.

Surgeline. Leave nothing in the tank.

Kilbrannan Hotels: Tags

Tag set, hotels · Mature (55+) · Scottish · 15 seconds

Kilbrannan Hotels. Stay a while.

Kilbrannan. Where the Highlands slow you down.

Kilbrannan Hotels. Come in, the kettle's on.

Kilbrannan. Wake up somewhere wild.

Kilbrannan Hotels. Scotland, done properly.

Commonplate: Charity Sign-Offs

Tag set, charity · Mature (55+) · Neutral American · 15 seconds

Commonplate. Everyone deserves a seat at the table.

Commonplate Food Network. Give what you can.

Commonplate. Good food, shared.

Feed a neighbor tonight. Commonplate.

Commonplate. Nobody should eat alone.

Big Dill's: Burger Tags

Tag set, fast food · Adult (25-40) · Neutral American · 15 seconds

Big Dill's. Stacked high. Pickled right.

Big Dill's Burgers. It's a big dill.

Get saucy. Get Big Dill's.

Big Dill's. Extra pickle? Always.

Big Dill's Burgers. Worth the napkins.

Auto Lease Disclaimer

Legal, auto lease · Adult (30-45) · Neutral American · 30 seconds

Lease offer available to well-qualified lessees through Aldane Financial Services. Not all will qualify. Payment excludes taxes, title, license and dealer fees. Amount due at signing includes first month's payment; no security deposit required. Mileage charge applies over ten thousand miles per year. Lessee responsible for maintenance and excess wear. Must take delivery from dealer stock by the end of the month. See participating dealer for complete details.

Medication Safety Information

Legal, pharma safety · Adult (40-55) · Neutral American · 30 seconds

Do not take Veltrana if you are allergic to any of its ingredients. Tell your doctor about all the medicines you take, including vitamins and supplements. Serious side effects may occur, including allergic reactions, dizziness, and changes in mood or behaviour. Stop taking Veltrana and get medical help right away if you have swelling of the face, lips or throat, or trouble breathing. The most common side effects include headache and nausea. Ask your doctor if Veltrana is right for you.

No Purchase Necessary

Legal, sweepstakes · Young adult (18-25) · Neutral American · 30 seconds

No purchase necessary. A purchase will not increase your chances of winning. Open to legal residents of the fifty United States and D.C., eighteen or older. Void where prohibited. Sweepstakes ends June thirtieth at eleven fifty-nine p.m. Eastern. Odds of winning depend on the number of eligible entries received. Limit one entry per person per day. For official rules and free method of entry, visit fizzwick dot com slash sweeps. Sponsored by Fizzwick Beverage Company.

Investment Risk Disclosure

Legal, financial disclosure · Adult (30-45) · Neutral American · 30 seconds

Investing involves risk, including possible loss of principal. Past performance does not guarantee future results. Carefully consider the fund's objectives, risks, charges and expenses before investing. This and other information can be found in the prospectus, available at cardwell rowe dot com. Read it carefully before you invest. Securities offered through Cardwell Rowe Securities. Not insured. May lose value. No bank guarantee.

Radio Contest Rules

Legal, contest rules · Adult (25-40) · Neutral American · 30 seconds

Contest open to listeners eighteen and older. Caller must be the ninth caller through on the studio line when prompted. One prize per household. Winners may not have won a prize from Ridgewell Radio in the past thirty days. Prizes not redeemable for cash. Winners must pick up prizes at the station within fourteen days. Employees of the station and their families are not eligible. Complete rules at the station and on our website.

Mortgage Risk Warning

Legal, mortgage · Adult (40-55) · Neutral British · 30 seconds

Your home may be repossessed if you do not keep up repayments on your mortgage. Think carefully before securing other debts against your home. The rate you pay may change. Subject to status and lending criteria. Applicants must be eighteen or over. Early repayment charges may apply. Marlbrook Building Society is authorised and regulated by the relevant financial authority. Full terms and conditions are available in branch and online.

Card Offer Terms

Legal, credit card · Young adult (18-25) · Neutral American · 30 seconds

Offer subject to credit approval. Bonus reward points earned after qualifying purchases in the first ninety days of account opening. Points are not transferable and have no cash value. Rates, fees and rewards terms apply and may change. See the Everlowe Card agreement for details on how interest is calculated. Other restrictions may apply. Everlowe Card is issued by a member bank. Visit the Everlowe website for full terms and conditions.

Dealer Sale Fine Print

Legal, auto dealer · Adult (40-55) · Southern US · 30 seconds

All prices plus tax, title, license and a dealer documentary fee. Prices include all applicable rebates and dealer incentives. Not all buyers will qualify for all rebates. Vehicles subject to prior sale. Pictures are for illustration only. Financing with approved credit through participating lenders. See Tanner Creek Motors for complete details. Offer ends Monday at close of business. Not responsible for typographical errors.

Read the Label

Legal, over-the-counter · Adult (30-45) · Australian · 30 seconds

Always read the label and follow the directions for use. If symptoms persist, talk to your health professional. Soothra lozenges, in honey lemon and blackcurrant, are not suitable for children under six. Promotional price available at participating pharmacies while stocks last. Limit two per customer. Prices may vary in some regional areas. Not available with any other offer.

Lottery Responsible Play

Legal, lottery · Mature (55+) · Neutral American · 30 seconds

Must be eighteen or older to play. Please play responsibly. Odds of winning the top prize are one in several million per play, and vary by jackpot draw. Prizes must be claimed within one hundred and eighty days of the draw. Tri-County Lottery tickets are not transferable once validated. For help with problem gambling, talk to someone today. The number is on the back of every ticket.

Broadband Offer Terms

Legal, broadband · Adult (25-40) · Neutral British · 30 seconds

Offer available to new customers only, in selected areas. Eighteen-month minimum term. Prices may rise each April in line with the terms of your contract. Speeds may vary depending on your location, your equipment, the number of connected devices and network traffic. Router must be returned at the end of your contract. Set-up fees may apply. Subject to availability, credit check and terms and conditions. See the Brightcurrent website for full details.

Airfare Fine Print

Legal, airfare · Young adult (18-25) · Neutral American · 30 seconds

Fares are each way, based on round-trip purchase, and include all government taxes and fees. Seats are limited and may not be available on all flights or dates. Blackout dates apply. Fares are nonrefundable but may be changed for a fee plus any difference in fare. Must be purchased at least fourteen days before departure. Additional baggage charges may apply. See Ternwing Air online for full terms.

Please Enjoy Responsibly

Legal, spirits · Adult (30-45) · Irish · 30 seconds

Please enjoy Old Tamsin responsibly. Never drink and drive. For adults of legal drinking age only. Old Tamsin Irish Whiskey, forty percent alcohol by volume. Distilled, aged and bottled in Ireland. Old Tamsin is a registered trademark. Please share our content only with people of legal drinking age. For facts about drinking and your health, speak to your doctor. Drink sensibly, and savour it.

Insurance Policy Terms

Legal, insurance · Mature (55+) · Neutral American · 30 seconds

Coverage is subject to policy terms, conditions, limitations and exclusions. Not available in all states. Discounts vary and are subject to eligibility and underwriting. Savings amounts are not guaranteed and depend on individual circumstances. Harwell Mutual policies are underwritten by Harwell Mutual Insurance Company and its affiliates. Please read your policy documents carefully for complete details of coverage.

Each Sold Separately

Legal, toy · Young adult (18-25) · Neutral American · 30 seconds

Zippatrax cars and track sets each sold separately. Batteries not included. Adult assembly required. Recommended for ages five and up. Contains small parts; not suitable for children under three. Cars shown at actual size; track sold separately. Free Zippatrax app available on compatible devices. In-app purchases available; ask a grown-up first. Colors and styles may vary.

Practice with these, record them, post them as demos or reels, use them in auditions. Please do not resell them as scripts. © VO Journey Academy · avosjourney.com