Real Estate commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Local Agents, Serious Results

Agent / brokerage · Adult (30-45) · Neutral American · 15 seconds

Thinking of selling this spring? Brookmere Realty lists it, stages it, and markets it like it's the only house on the block.

Because to us, it is.

Call Brookmere Realty today. Local agents. Serious results.

Model Homes Open Sunday

New homes · Young adult (18-25) · Neutral American · 15 seconds

This Sunday, Wildrose Crossing opens four brand-new model homes.

Walk the kitchens. Pick your finishes. Picture the porch swing.

Wildrose Crossing, just off Route Nine in Carver Falls. Come home to something new.

By Introduction Only

Luxury · Mature (55+) · Neutral British · 15 seconds

Some homes are never advertised at all.

They are simply... introduced.

Harrowgate Estates represents the region's most private properties, for clients who value discretion above all else.

Harrowgate Estates. By introduction.

Keys by Friday

Rentals · Young adult (18-25) · Neutral American · 15 seconds

Apartment hunting shouldn't take all month.

Keystow Rentals shows you verified listings, lets you tour from your phone, and helps you apply in one go.

Find it Monday. Keys by Friday. Keystow Rentals.

Land Softly

Relocation · Adult (40-55) · Neutral American · 15 seconds

New job, new city, and a to-do list that won't quit?

Northwind Relocation handles the house hunt, the school search, and the moving trucks, so your family lands softly.

Northwind Relocation. Wherever next is.

Sunday Dinner

Senior living · Mature (55+) · Southern US · 15 seconds

Mama always said Sunday dinner was for family. At Heronfield, it still is.

Bring the grandkids. Stay for pie.

Heronfield Senior Living. Independent living, with neighbors who feel like kin.

I'll Pick Up

Agent / brokerage · Adult (40-55) · Neutral American · 30 seconds

Hi, I'm Barnaby Quint. Here's my promise. When you call, I answer.

Not my assistant. Not a voicemail that fills up by Tuesday. Me.

I've sold homes in Ashford Valley for twenty-two years, and I still drive every buyer to every showing myself. I know which streets flood, which schools just got a new principal, and which bakery sells out by nine.

Barnaby Quint Real Estate. Call me. I'll pick up.

Escrow Is Not a Vegetable

Agent / brokerage · Young adult (18-25) · Neutral American · 30 seconds

Okay. I'll be honest. I didn't know what escrow was. I thought a contingency was a kind of vegetable.

My agent at Fenwick Street Realty didn't laugh. Well, a little. But then she walked me through every single step, answered every text, and got me into a two-bedroom with a yard for my dog, Pickles.

I own a house. Me.

Fenwick Street Realty. First homes, first-class help.

A Pantry That Closes

New homes · Adult (25-40) · Neutral American · 30 seconds

Maybe you need an office that isn't the kitchen table. Maybe you need a guest room for the in-laws. Or maybe you just need a pantry that closes.

Tessaly Homes builds new single-family homes with three open floor plans, and a design studio where you choose everything from the cabinets to the doorknobs.

Energy-efficient. Built to last. And yours from the foundation up.

Tessaly Homes at Linden Point. Now selling phase two.

Till the Streetlights Come On

New homes · Adult (30-45) · Neutral American · 30 seconds

Remember riding bikes until the streetlights came on? Knowing every kid on the block by name?

Pinecrest Point is bringing that back. Wide sidewalks. A park at the end of every street. A community pool where somebody's mom always has extra sunscreen.

New homes are now selling in Maple Hollow, with move-in ready homes available this fall.

Pinecrest Point. Go on. Let them ride till the lights come on.

Copper Hour

Luxury · Adult (40-55) · Neutral American · 30 seconds

There is a moment, just after sunset, when the whole bay turns to copper. Most people only ever see it from the water.

At Seabright Residences, you'll see it from every room. Floor-to-ceiling glass. Private elevators. A rooftop terrace with a view the city hasn't built high enough to block.

Only twenty-four residences, every one facing the bay. Private viewings by appointment.

Seabright Residences. Above it all, quietly.

The Peacocks Stay

Luxury · Mature (55+) · Neutral British · 30 seconds

The house at Wexcombe was built in eighteen twelve. It has survived two wars, one fire, and a family of very determined peacocks.

It now needs someone new to love it.

Aldwyn and Vane has represented England's finest country homes for three generations. We don't simply sell houses. We find their next chapter.

Wexcombe House is now available by private viewing.

Aldwyn and Vane. Where remarkable homes change hands.

No More Gerald

Rentals · Young adult (18-25) · Neutral American · 30 seconds

My roommate has a pet snake named Gerald. Gerald gets out. A lot.

So I'm moving to Larkspur Commons. One-bedroom apartments that are actually mine. In-unit laundry. A gym that's open at five a.m., not that I'll use it. And a maintenance team that answers the app in, like, an hour.

No roommates. No Gerald. My own place, at last.

Larkspur Commons apartments. Now leasing on Hadley Avenue.

Not the Phone Calls

Rentals, property management · Adult (40-55) · Neutral American · 30 seconds

Owning a rental shouldn't mean answering midnight calls about a dripping faucet.

Thistle and Stone Property Management screens your tenants, collects the rent, handles the repairs, and sends you one clear statement every month. You keep the investment. We keep the headaches.

Whether it's one condo or forty units, you'll have a manager who knows your property by name.

Thistle and Stone. Own the property. Not the phone calls.

Tell Them Dot Sent You

Senior living · Mature (55+) · Neutral American · 30 seconds

Downsizing? Please. I'm upsizing. Upsizing my free time.

At Meadowlark, somebody else shovels the walk. Somebody else fixes the dishwasher. And I finally have time for watercolor class, the Tuesday walking group, and beating Harold at bridge. Harold hates that.

Meadowlark Senior Living. Independent living apartments, great dining, and a calendar full of things you actually want to do.

Call for a tour. Tell them Dot sent you.

She Won't Call Back

Senior living, duet · Any · Neutral American · 30 seconds

Cast: CLAIRE RUTH

CLAIRE Mom, you've been at Ashling Gardens three weeks. How is it really?

RUTH Honestly? I haven't had time to call you.

CLAIRE That's... good?

RUTH Monday is chair yoga. Tuesday, the garden club. Wednesday, a man named Frank tried to teach me poker.

CLAIRE Tried?

RUTH I took eleven dollars off him.

CLAIRE Mom!

RUTH Sweetheart, I'm happy here. Now hang up. Book club starts in five.

CLAIRE Ashling Gardens Senior Living. Come see why she won't call back.

Thinking About the Work

Relocation, corporate · Adult (30-45) · Neutral American · 30 seconds

When you hire the best person for the job, the last thing they need is three months of moving stress.

Waymarker Relocation helps companies move their people. Home sales and home searches. Temporary housing. Support for a spouse's job hunt, and guidance on schools. One coordinator, from the first call to the first day.

Because your new hire should be thinking about the work, not the moving boxes.

Waymarker Relocation. Move people forward.

Auction Day

Agent / brokerage · Adult (30-45) · Australian · 30 seconds

Selling in Brisbane? Here's the thing about auction day. It's loud, it's fast, and it's one of the best days of your life, if you've got the right agent.

At Wendover Realty, we campaign your home for four weeks, fill the street with buyers, and run the auction ourselves. No handing it off to a stranger.

We've sold a lot of homes on the northside, and we still get nervous. In a good way.

Wendover Realty. Going, going, gone right.

The Red Door

Agent / brokerage · Adult (40-55) · Irish · 30 seconds

Now. You've been saying it for years. 'One day we'll move back home.'

Well. There's a stone cottage outside Westport with a red door, a turf fire, and a view of the mountain from the kitchen sink.

At Doyle Property, we help people come home. We'll show you round on a video call, sort out the paperwork, and have the kettle on when you land.

Doyle Property. Your one day starts now.

The Island Debate

New homes, duet · Adult (25-40) · Neutral American · 30 seconds

Cast: DEV MAYA

DEV We agreed. No island.

MAYA We agreed we'd think about the island.

DEV Where would I put my bike?

MAYA Not in the kitchen, Dev.

DEV Fine. Quartz or butcher block?

MAYA You're choosing countertops for an island you don't want?

DEV I'm choosing countertops for an island I'm losing an argument about.

MAYA At the Foxglove Lane Homes design studio, you pick every finish in your new home.

DEV Even the bike hooks?

MAYA Garage, Dev.

DEV Foxglove Lane Homes. Now building in Oakridge Meadows.

The Right Order

Agent / brokerage · Adult (30-45) · Neutral American · 30 seconds

Found your next house, but haven't sold this one yet? That's the knot most movers get stuck in.

Goldmere Home Group untangles it. We'll help you line up the timing, prep your current home to sell, and write offers that give you room to breathe. One team, both sides of the move.

Less juggling. Less guessing. And no sleeping on your sister's couch.

Goldmere Home Group. Your next move, in the right order.

First Dibs

Rentals · Adult (25-40) · Scottish · 30 seconds

Looking for a flat in Edinburgh? Aye. So is everybody else.

That's why Glenarden Lettings phones you the minute something comes up that fits. Not an email three days later. A call. Before it's even on the website.

We'll book the viewing, check for damp, and tell you honestly if that 'cosy' second bedroom is really a cupboard.

Glenarden Lettings. Straight answers. And first dibs.

The Kitchen Table

Agent / brokerage · Mature (55+) · Neutral American · 60 seconds

We raised three kids in that house. Forty-one years. The pencil marks are still on the pantry door, where we measured them every birthday.

After my wife passed, I knew it was too much house for one old man. But I couldn't bring myself to call anyone.

My daughter found Laura, at Cobblestone Key Realty. Laura came over, sat at our kitchen table, and just listened. For an hour, she didn't mention the market once.

She didn't rush me. When I was ready, she found a mover who knew how to pack forty years of a life. She painted around the pantry door, and asked the new family if they'd keep it.

They did. They've got a little boy. His first mark is right under my youngest's.

I'm in a condo by the lake now. It's the right size.

Cobblestone Key Realty. We know it's more than a house.

Room to Roam

Luxury, land · Adult (40-55) · Southern US · 60 seconds

Out here, the morning comes up over the ridge like it's got nowhere else to be.

You hear the creek before you see it. Then the hawks. Then nothing at all, for miles.

Ridgeline Ranch Properties represents working ranches, horse properties, and wide-open acreage across the high country. We know the land, because we live on it, and we love it. We'll walk every fence line with you, explain the water rights in plain English, and tell you straight which road washes out in spring.

Maybe you want cattle. Maybe you want a cabin and a porch and a good dog. Maybe you just want to hear yourself think again.

Whatever brings you out here, we'll help you find the piece of country that fits.

This isn't a lot. It's a life.

Ridgeline Ranch Properties. Find your ground.

Built by a Neighbor

New homes · Adult (40-55) · Neutral American · 60 seconds

Hi. I'm Joanne Pryor, and I've been building homes in this valley for most of my life.

My dad was a framer. I learned to swing a hammer before I learned to ride a bike. So when I started Canopy Hill Homes, I made myself one promise. Build every house like my own family was moving in.

That means the stuff you'll never see. The extra insulation in the walls. Ductwork sealed properly, so your upstairs isn't an oven in July. Windows that actually keep the winter out.

And the stuff you will see. Big kitchens, real mudrooms, and back yards with room for a garden and a swing set.

We're now building our newest neighborhood at Canopy Hill, on the north side of Millbrook. My own mother lives in one of our homes. She calls me when anything squeaks. Nothing has.

Come walk the models this weekend.

Canopy Hill Homes. Built by a neighbor.

Tour With Theo

Rentals, duet · Adult (25-40) · Neutral American · 60 seconds

Cast: THEO PRIYA

THEO Welcome to Ivywood. I'm Theo. So, what brings you in?

PRIYA My current place has a radiator that screams. Like, actual screaming.

THEO Ours hum. Very politely. This way. Here's the lobby, with package lockers, so nothing walks off your doorstep.

PRIYA Okay. That's... nice.

THEO Rooftop garden. Residents grow tomatoes up there. Mrs. Alvarez will give you some whether you want them or not.

PRIYA I kind of want them.

THEO Everyone does. And here's the one-bedroom. Nine-foot ceilings. In-unit washer and dryer.

PRIYA No laundromat?

THEO Never again.

PRIYA Is it quiet?

THEO Quieter than a screaming radiator. Thick walls, good windows.

PRIYA What's that?

THEO That's the window seat. It gets sun all afternoon.

PRIYA Oh, I'd live in that window seat.

THEO Most people do. Pets welcome, by the way.

PRIYA Theo. Where do I sign?

THEO Ivywood Apartments, on Garner Street. Tours every day, and the tomatoes are free.

Dad's Porch

Senior living · Adult (40-55) · Neutral American · 60 seconds

For two years, I told myself Dad was fine on his own.

He wasn't. He was skipping meals. He'd stopped driving, so he'd stopped going anywhere. And the day he fell on the back steps, he waited three hours before he called me, because he didn't want to be a bother.

So we toured Sycamore House. I felt like I was letting him down. Like I was giving up on him.

Then I visited on a Tuesday.

He was on the front porch, in the middle of a domino game, arguing with a retired mail carrier named Luther about who cheated. He had a haircut I didn't arrange. He had friends.

The staff there know he takes his coffee black, and that he'll say no to help the first time, so they ask twice.

I didn't give up on my dad. I gave him his porch back.

Sycamore House Assisted Living. Come for a visit, and stay for dominoes.

Orders Came Through

Relocation · Adult (30-45) · Southern US · 60 seconds

When you're a military family, you learn to live out of boxes. We've moved six times in nine years. I can pack a kitchen in forty minutes. I have labeled a box 'Misc, Do Not Open, Seriously.'

So when the orders came through for Fort Carson, I figured I knew the drill. Then a friend told me about Landfall Relocation.

They found us a rental near base before we'd even left Georgia. They sent us a list of pediatricians taking new patients, and they knew which school had a spot in the second grade for my son. On moving day, somebody met the truck, because my husband was already on duty and I had three kids and a very anxious beagle.

For the first time, a move felt like it was happening for us, not to us.

Landfall Relocation. Built for military families, by people who've lived it. Welcome home, wherever that is this time.

The Kowalczyk Team Is Hungry

Agent / brokerage · Adult (30-45) · Neutral American · 60 seconds

Hey, Riverton! It's The Kowalczyk Team! That's Ko-WAL-chick. Don't worry, you don't have to spell it. You just have to call it.

We are hungry. We are local. And we are selling homes all over the Riverton area, seven days a week.

Here's how we're different. When you list with The Kowalczyk Team, you get a professional photographer, a video walkthrough, and a marketing plan built for your street. Not a sign in the yard and a prayer.

Last spring, the Hendersons called us on a Monday. By Saturday, they had a full open house and more than one offer to choose from. Mrs. Henderson baked us cookies. We accept cookies.

Buying? We'll get you in the door before the other guys even see the listing.

So call The Kowalczyk Team. Or text us. Or honk when you drive by the office on Fifth Street. We'll wave.

The Kowalczyk Team. Say it with us. Ko-WAL-chick. Sold!

Your Shop Needs a Home

Agent / brokerage, commercial · Adult (30-45) · Neutral American · 60 seconds

You started in your garage. Then the spare room. Then a folding table at the Saturday market.

Now you're ready for a real storefront. And suddenly, everybody's talking about square footage, zoning, and build-out costs, like you're supposed to know what those mean.

That's where Duvall and Associates comes in.

We help small and growing businesses find commercial space that fits. Storefronts, offices, studios, warehouses, and that funny little building on the corner you've always had your eye on. We'll check whether the space is actually zoned for what you do, negotiate the lease terms in your favor, and tell you what the build-out will really take before you sign a thing.

Because the right space changes everything. Your customers find you. Your team has room to grow. And you finally get your garage back.

Duvall and Associates. Commercial real estate for the businesses that make this town what it is.

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