



Radio & Local commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Pollen Season

Car wash, quick hit · Adult (25-40) · Neutral American · 15 seconds

Is your car yellow? Because it wasn't yellow last week.

Pollen season is here, and Foamgrove Car Wash is ready. Unlimited washes, just nineteen ninety-nine a month.

Foamgrove. Route 9, next to the old water tower.

Glow Bowl Friday

Bowling alley, event · Young adult (18-25) · Neutral American · 15 seconds

Friday night, the lights go down and the pins light up.

Glow Bowl is back at Pinwheel Lanes. Three bucks a game after nine, shoes included, music loud.

Pinwheel Lanes on Commerce Street. Bring the crew.

Two Large, One Call

Pizzeria, owner-voiced · Mature (55+) · Neutral American · 15 seconds

I'm Sal Scarpetti. Two large pies, my father's sauce, twenty-two bucks. Every Tuesday.

Call it in: five five five, three one four oh.

Scarpetti's Pizza Kitchen. Fifty years, same oven.

Hayride Weekend

Farm, seasonal event · Adult (30-45) · Southern US · 15 seconds

The pumpkins are ready, and so are we.

Hayrides, a corn maze, and cider donuts still warm from the fryer.

Maple Hollow Farm on County Road 12. Open every weekend through October.

Squeal Appeal

Auto repair, brakes · Adult (40-55) · Neutral American · 15 seconds

That noise your brakes make? It's not going to fix itself. And it's not getting quieter.

Free brake check at Rudkin Tire and Brake, this month only.

Rudkin. Main and Fifth. We'll take a listen.

Since 1962

Jeweler, family business · Mature (55+) · Neutral American · 15 seconds

We sized your grandmother's ring. We probably cleaned your mother's.

Ferris Family Jewelers has been on Elm Street since nineteen sixty-two. Repairs, custom pieces, and honest prices, same as always.

Ferris. Still here.

Flip It and Save

Mattress sale, weekend event · Adult (30-45) · Neutral American · 30 seconds

[Music bed: upbeat, driving]

Still sleeping on that lumpy old mattress? Flip it. Then flip the calendar, because the Dreamdeck Mattress Outlet Clearance is here.

Three days only. Friday, Saturday and Sunday. Every queen set, marked down. Every king set, marked down. Free delivery and free haul-away of the old one.

No commission sales staff, no pressure, just better sleep for less.

Dreamdeck Mattress Outlet, Highway 40 at Exit 12. Sleep on it. Then come see us.

Honey, It's Beige

Flooring, two-voice · Adult (40-55) · Neutral American · 30 seconds

Cast: DOUG MARCIE

DOUG Honey, it's beige.

MARCIE It's oatmeal.

DOUG Oatmeal is beige.

MARCIE Doug, we have had this carpet since before the kids were born.

DOUG Fine. Oatmeal.

MARCIE Gilly's Carpet Outlet has over three hundred rolls in stock, installed in as little as two days, and free measuring this month. And the installers move the furniture for you.

DOUG Do they have beige?

MARCIE They have oatmeal. Gilly's Carpet Outlet, on Route 30 in Millersburg.

Off the Boat This Morning

Seafood restaurant, coastal · Adult (40-55) · Neutral American · 30 seconds

The boats come in at six. By eleven, it's on your plate.

Shoreham Seafood Shack. Whole-belly fried clams. A lobster roll with nothing to hide. Chowder so thick the spoon stands up and waits.

Eat on the deck, watch the gulls try to steal your fries, and remember why you live near the water.

Shoreham Seafood Shack, right at the end of Harbor Road. Open daily for lunch and dinner, all summer long.

The Paperwork Guy

Car dealer, two-voice · Adult (30-45) · Neutral American · 30 seconds

Cast: CUSTOMER RAY

CUSTOMER How long is this going to take?

RAY The paperwork? About twenty minutes.

CUSTOMER Twenty. Minutes.

RAY We do the credit check online before you come in. You pick the car, we hand you the keys.

CUSTOMER Huh.

RAY Over two hundred used cars, trucks and SUVs at Duckworth Auto Plaza, every one inspected and ready.

CUSTOMER So what do I do with the rest of my Saturday?

RAY Drive. Duckworth Auto Plaza, Route 5 in Fairbury.

Fourteen Hours in the Smoke

Barbecue restaurant · Mature (55+) · Southern US · 30 seconds

Fourteen hours. That's how long the brisket sits in the smoke at Big Sal's.

We light the fire at four in the morning. Hickory, a little oak, and nothing else.

We don't rush it. We don't cut corners. And when it's gone for the day, it's gone.

So come early.

Big Sal's Smokehouse, out on Old Mill Road past the feed store. Brisket, ribs, pulled pork, and peach cobbler if you've saved room. You won't have.

Eight Seconds

Rodeo, event · Adult (40-55) · Southern US · 30 seconds

[Music bed: twangy guitar, building]

Eight seconds. That's all a cowboy needs. And that's all it'll take to get you hooked.

The Prairie Days Rodeo rides into the Harlan County Fairgrounds this Saturday night!
Bull riding. Barrel racing. Mutton busting for the little ones.

Food trucks, live music, and a street dance after the final ride.

Gates open at five. Kids under six get in free.

Prairie Days Rodeo. Saddle up.

Somebody's Treasure

Flea market, this weekend only · Adult (30-45) · Neutral American · 30 seconds

Last time I went, I found a pinball machine, a box of vinyl records, and a lamp shaped like a trout.

I bought the trout.

The Cottonwood Flea Market is back this weekend only, with over four hundred vendors.
Antiques, tools, vintage clothes, handmade soap, and funnel cakes.

Saturday and Sunday, eight to four, at the old drive-in on Route 17.

Cottonwood Flea Market. One person's junk, your next great story.

Scratch and Dent

Appliance store, clearance · Adult (40-55) · Neutral American · 30 seconds

It's got a dent on the side. The side that faces the wall.

The Scratch and Dent Sale is on at Fenmore Appliance Center. Refrigerators, washers, dryers and ranges with a tiny cosmetic ding and a very big discount. Full warranty, same as new.

Free delivery within twenty miles.

Fenmore Appliance Center, on Lincoln Avenue. Questions? Call five five five, two eight eight oh.

Nobody looks behind the fridge anyway.

Ideas Under One Roof

Home show, weekend event · Adult (25-40) · Neutral American · 30 seconds

Thinking about a new kitchen? A deck? Just a front door that closes on the first try?

The Tri-Lakes Home Show is this weekend at the Civic Center. Over a hundred local contractors under one roof. Kitchens and baths. Decks and patios. Windows, roofing, landscaping.

Free how-to seminars every hour, and a kids' building corner.

Saturday and Sunday, ten to six. Admission is just five dollars.

The Tri-Lakes Home Show. Bring your ideas. Leave with a plan.

Grandma's Upright

Music store, owner-voiced · Mature (55+) · Neutral American · 30 seconds

I'm Ruth Pollard. If there's an old upright in your living room that nobody plays, I'd love to hear from you.

We tune, we repair, and we restore. We've brought back pianos that hadn't made a sound since the nineteen seventies.

And if you're ready to let it go, we'll give it a good home.

Pollard's Piano and Organ, on Second Street. Call five five five, seven one two six.

Every old piano tells stories. Let's hear yours.

Pierogi Thursday

Deli, neighbourhood · Adult (40-55) · Neutral American · 30 seconds

Thursday is pierogi day at Zbikowski's Deli, and the line starts early.

Potato and cheese. Sauerkraut and mushroom. Sweet farmer's cheese. Pinched by hand, fried in butter with onions, just like Babcia's recipe.

Grab a dozen for the freezer, and a kielbasa sandwich for the ride home. Or order a tray for the family party, and we'll have it hot and ready.

Zbikowski's Deli, on Carson Street since nineteen seventy-one.

Thursday. Pierogi. Don't be late.

Trad Session Tuesdays

Pub, live music · Adult (30-45) · Irish · 30 seconds

Tuesday nights in O'Dea's, there's a fiddle in the corner, a bodhrán by the fire, and nobody's in a hurry.

Our trad session starts at nine. Bring an instrument and join in, or just sit back with a pint and a bowl of seafood chowder.

The kitchen's open till ten, and the craic runs a good while longer.

O'Dea's Bar, on the Quay in Ballykeel.

Tuesday nights. Come for one tune. Stay for the lot.

Bulbs Before the Frost

Garden centre, seasonal · Mature (55+) · Scottish · 30 seconds

If you want daffodils in March, you've got to get your hands dirty in October.

Spring bulbs are in at Glenmorrach Garden Centre. Tulips, crocus, snowdrops and alliums, three bags for the price of two.

Our staff will tell you exactly where they'll grow and how deep to plant them.

And our café does a very good scone.

Glenmorrach Garden Centre, on the Stonehaven road. Plant them now. Thank yourself later.

Try Before You Lie

Bed shop, weekend sale · Adult (40-55) · Neutral British · 30 seconds

At Bramwell's Bed Centre, we've got a simple rule. You try before you lie.

Lie on as many as you like. Firm, soft, memory foam, or the lovely old pocket-sprung ones.

And this weekend only, it's our Autumn Sale, with up to a third off selected beds, and free delivery across the county.

Bramwell's Bed Centre, Market Street, Thornbury Green. Family run for three generations.

Come and have a lie down. We won't tell anyone.

Pontoon Season Starts Here

Boat show, weekend event · Adult (30-45) · Neutral American · 30 seconds

Picture it. Saturday afternoon, the cooler's full, the music's on, and you're anchored in the cove.

That starts at the Crestwater Boat Show, this weekend at the Lakeside Expo Center. Pontoons, fishing boats, ski boats and kayaks. Over two hundred on display, with show-only pricing from local dealers.

Friday through Sunday. Free parking, and kids get in free.

The Crestwater Boat Show. The lake is waiting.

Ask for Hector

Auto repair, owner-voiced · Adult (40-55) · Neutral American · 30 seconds

I'm Hector Delgado. Twenty-six years fixing mufflers, brakes and exhaust in this town.

Here's my promise. Before we do any work on your car, I'll call you first. I'll tell you what's wrong, what it costs, and what can wait.

No surprises on the bill. Ever.

Delgado's Muffler and Brake, on South Broad Street. Call five five five, four four two nine, and ask for Hector.

That's me.

Forty-One Years, One Weekend

Furniture, going-out-of-business, fast read · Adult (40-55) · Neutral American · 60 seconds

Attention, Tri-County! After forty-one years, Loomis Brothers Furniture Warehouse is closing its doors for good, and everything must go!

Every sofa. Every sectional. Every recliner, dining set, bunk bed and bedroom suite. Everything in the building must go!

Leather sofas that were twelve hundred, now five ninety-nine. Five-piece dining sets, now three ninety-nine. Queen bedroom suites, half off. Recliners from one forty-nine!

Floor models, warehouse stock, and the stuff from the back we forgot we had. It all goes!

The fixtures go. The shelves go. If it isn't nailed down, it goes. And if it is, bring a hammer!

No reasonable offer refused. Cash, card, or financing on approved credit.

Doors open at nine a.m. sharp, this Saturday and Sunday only.

Loomis Brothers Furniture Warehouse, Route 22 in Cedar Falls, behind the old water tower.

Forty-one years. One last weekend. Everything must go!

Blue Ribbon Summer

County fair, music bed · Adult (30-45) · Neutral American · 60 seconds

[Music bed: gentle fiddle, building to full band]

Remember the smell of kettle corn? The Ferris wheel at sunset? Your first blue ribbon, for a pie that was mostly your grandma's work?

It's all coming back.

This year, the Pickett County Fair runs August ninth through the sixteenth at the Pickett County Fairgrounds. Livestock shows every morning. The demolition derby Friday night. Tractor pulls, a pie contest, and the pig races, which nobody can explain and everybody loves.

The midway is open every night till eleven, with all-you-can-ride wristbands on Wednesday and Thursday.

Plus live music on the grandstand stage all week long, and a fireworks show to close it all out on Saturday.

Come for the corn dogs. Stay for the whole summer.

The Pickett County Fair, August ninth through the sixteenth. Tickets at the gate, or online at [pickett county fair dot org](http://pickettcountyfair.org).

My Name Is on the Building

Car dealer, owner-voiced · Mature (55+) · Midwestern US · 60 seconds

Hi, I'm Walt Hatcher. My dad opened Hatcher Motor Company in nineteen sixty-eight, in a gravel lot with six cars and a coffee pot.

We've got a bigger lot now. The coffee's about the same.

But here's what hasn't changed. When you buy from us, you're buying from a neighbour. I see you at church. I see you at the ball field. I'm not going anywhere, and neither is my name on that building.

That's my name. And I take it seriously.

Right now, during our Fall Harvest Sale, every new truck on the lot comes with a free set of all-season tires and your first two oil changes on us. And every pre-owned vehicle gets a full inspection and a ninety-day warranty.

Come on down, have a cup of coffee, and kick a few tires.

Hatcher Motor Company, Highway 30 in Galva. Family owned since nineteen sixty-eight.

Father and Son Sale

Furniture, owner-voiced, two-voice · Mature (55+) · Neutral American · 60 seconds

Cast: DAN DANNY

DAN I'm Big Dan.

DANNY And I'm Little Dan. Although I'm taller.

DAN He's not taller.

DANNY Dad, I'm six-two.

DAN For thirty years, Big Dan's Furniture Barn has had the lowest prices in the valley, and the best free coffee. Now my son wants to put us on the internet.

DANNY It's called a website, Dad.

DAN So here's the deal. This weekend only, our Father and Son Sale. Every sofa, loveseat, dining set and recliner in the barn is thirty percent off.

DANNY And every mattress comes with free delivery and setup, anywhere in the county.

DAN Free setup? Who said free setup?

DANNY I did. It's a good deal, Dad.

DAN He's right. It's a good deal. Don't tell him I said that.

DANNY Big Dan's Furniture Barn, on Route 9 north of Hayward. Or visit the website.

DAN There's a website?

DANNY Dad.

DAN This weekend only. Come see us.

Down by the River

Music festival, music bed · Adult (40-55) · Southern US · 60 seconds

[Music bed: slow electric blues, harmonica]

There's a place down by the river where the smoke rolls off the pits and the guitars roll off the stage.

The Riverbend Blues and Barbecue Festival is back for its twentieth year, September twentieth and twenty-first, at Levee Park in downtown Carthage.

Two days. Two stages. Over twenty bands, from front-porch acoustic to full-blown electric.

And Saturday night, the Mudcat Revival close out the main stage, right as the sun goes down over the water.

Meanwhile, thirty of the region's best pitmasters are fighting it out for the Golden Hog trophy, and you get to eat the evidence.

Bring a lawn chair. Bring the kids. There's a family zone with face painting, crafts, and a bounce house the size of a barn.

Tickets are twenty dollars a day, and kids under twelve get in free.

The Riverbend Blues and Barbecue Festival. Come down by the river.

Sunday at Rosalie's

Family restaurant, owner-voiced · Mature (55+) · Neutral American · 60 seconds

Hi, I'm Rosalie. Thirty-four years ago, I opened a little diner with nine booths, a counter, and my mother's recipe for chicken and dumplings.

We still have the nine booths. We added a few more.

On Sunday after church, you can't find a seat, and I like it that way. The same families have been coming for years. Some of them bring their grandkids now.

We make everything from scratch. Biscuits every morning. Meatloaf on Mondays. Pot roast on Wednesdays. And pie. Always pie. Coconut cream, Dutch apple, and a chocolate chess pie that people have driven two counties for.

We also cater. Weddings, reunions, graduations, the lot. Call us at five five five, six nine three oh, and I'll talk you through it myself.

Rosalie's Family Kitchen, on Maple Avenue in Linden. Open every day but Tuesday.

Come hungry. Leave full.

Sunday Sunday Sunday

Speedway, monster trucks, hype · Adult (30-45) · Neutral American · 60 seconds

Sunday! Sunday! Sunday!

Rumble Flats Speedway presents the Monster Truck Mayhem Tour, live and loud!

Watch twelve-thousand-pound machines fly thirty feet into the air and crush cars like soda cans!

See Tombstone Tommy! See Iron Buffalo! And the reigning champion, the fire-breathing Dragonjaw!

Plus freestyle motocross riders, a tough-truck competition, and the only car-eating robot dinosaur in the state!

The pits open at noon. Meet the drivers, get autographs, and climb inside a real monster truck!

The show starts at two. Kids' tickets are just ten dollars. Adults, twenty.

And your ticket gets you into the fireworks finale, free!

That's this Sunday, at Rumble Flats Speedway, out on Route 64 past the county line.

Get your tickets at the box office, or at any Turnpike Gas and Go.

Sunday! Sunday! Sunday!

Rumble Flats Speedway. Be there!

Show Day at Bunyip Creek

Agricultural show, regional · Adult (30-45) · Australian · 60 seconds

It's the biggest weekend of the year in the valley, and it's nearly here.

The Bunyip Creek Show is on Saturday the eighth and Sunday the ninth of March at the Bunyip Creek Showgrounds.

There's the cattle judging and the sheep shearing, with the best stock in the district. The wood chop, where the axemen have been training all year. And the dog high jump, which is exactly as good as it sounds.

Wander the pavilions for the best scones, jams and pumpkins in the district. Then hit sideshow alley for rides, showbags, fairy floss and a dagwood dog.

Saturday night there's the rodeo, and the whole thing wraps up on Sunday with the grand parade and fireworks.

Adults are fifteen dollars, kids are five, and under fives get in free. Parking's free too.

The Bunyip Creek Show. Bring the whole family, and a hat.

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