Pets commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

The Bowl

Pet food, dog · Adult (30-45) · Neutral American · 30 seconds

Every night at six, Bruno sits by his bowl and stares at me. Like I'm the slowest waiter in the world.

He's not wrong. He's just excited. Because dinner is Fieldstead.

Real chicken first, then brown rice, pumpkin, carrots and blueberries. No fillers we'd be embarrassed to explain. Made in small batches, on a farm in Wisconsin.

He cleans the bowl every time. Then he stares at me again.

Fieldstead. Real food, for your real best friend.

Good Boy

Pet treats, as the pet · Young adult (18-25) · Neutral American · 30 seconds

Okay, okay, okay. She's in the kitchen. She's opening the cupboard. The cupboard! The good cupboard!

It's the bag. The crinkly bag. Pawcrumb Peanut Butter Bites. Real peanut butter, oats and a little honey, and they're crunchy, and they're mine!

Sit? I'm sitting. I'm the best sitter. Look at me sit.

Am I a good boy? Am I?

I am!

Pawcrumb. Treats worth sitting for.

Her Majesty Dines

Pet food, cat, as the pet · Mature (55+) · Neutral British · 30 seconds

The human has placed a dish before me. How quaint.

Salmon, it says. Poached in its own broth. Wild-caught, no fillers, flaked by hand.

I shall not be rushed. I shall sniff it. I shall walk away. I shall return, when I choose, and not a moment before.

Very well. I'll allow it.

The human may continue to exist.

Silvertail Cat Cuisine. For cats of discerning taste. Which is all of them.

Five Seconds

Pet food, fish, as the pet · Any · Neutral American · 15 seconds

Oh! Food! Bubbleworth Flakes! Crunchy. Colorful. Delicious. Best day ever.

Oh! Food! Bubbleworth Flakes! Crunchy. Colorful. Delicious. Best day ever.

Oh! A castle! Have I seen this castle before?

Bubbleworth Fish Flakes. Unforgettable. Probably.

Dr. Ramos

Vet clinic, local · Mature (55+) · Neutral American · 60 seconds

I'm Dr. Elena Ramos. I've been a veterinarian here in Linden Park for twenty-six years.

In that time, I've met a lot of dogs. Cats. A few rabbits. One very opinionated parrot named Winston, who still tells me to go home every time I walk past his cage.

At Linden Park Veterinary Clinic, we do the everyday things. Checkups, vaccinations, dental cleanings, and yes, the dreaded nail trim. We also have surgery, X-rays and an in-house lab, so you're not driving all over town when something's wrong.

But what I hope people notice is the time. We don't rush appointments. We get down on the floor. We answer every question, even the ones you think are silly.

And we remember them. Their names, their quirks, the treat they like best.

Linden Park Veterinary Clinic, on Aspen Drive. New patients are always welcome. So are parrots. Mostly.

Two A.M.

Vet clinic, emergency · Adult (40-55) · Neutral American · 30 seconds

It's two in the morning. Your dog ate something he shouldn't have. Your regular vet is closed. Your heart is racing.

Breathe. We're open.

Midnight Mile Emergency Vet is staffed around the clock, every night, every weekend and every holiday, by experienced vets and nurses who know what to do.

Save our number now. We hope you never need it.

Midnight Mile Emergency Vet, on Route Nine. Always open.

The Bill

Pet insurance · Adult (30-45) · Neutral American · 30 seconds

Last spring, my cat Pickle swallowed a hair tie. Then another one. Surgery, two nights at the vet, and a bill I didn't want to open.

But I'd signed up with Tailbound Pet Insurance when she was a kitten, so most of it was covered, and I didn't have to choose between my savings and my cat.

Plans for dogs and cats, any age, with a quote in two minutes.

Tailbound Pet Insurance. Because they'll eat anything.

The Sock

Pet insurance, duet · Adult (30-45) · Neutral American · 60 seconds

Cast: MARCUS JESS

MARCUS How much do you think this is going to cost?

JESS Don't think about it.

MARCUS He ate a sock, Jess. A whole sock. They said surgery.

JESS I heard.

MARCUS Surgery on a Labrador. That's like surgery on a small horse.

JESS He's going to be fine. The vet said so.

MARCUS I know, I know. But the bill.

JESS Remember two years ago, when I signed us up for Scruffguard?

MARCUS The pet insurance? I said we'd never use it.

JESS You said, and I quote, 'Our dog is very sensible.'

MARCUS He is very sensible.

JESS He ate a sock, Marcus.

MARCUS ...So Scruffguard covers this?

JESS Surgery, the overnight stay, the medicine. We pay our share. They handle the rest. And we can claim right from the app.

MARCUS I take it back. You're a genius.

JESS I know.

MARCUS It was my favorite sock.

JESS Scruffguard Pet Insurance.

MARCUS For dogs who are very sensible.

Bath Time

Grooming, local · Adult (40-55) · Southern US · 30 seconds

Hey, y'all, it's Darlene from Suds and Snips. Does your dog smell like, well, dog?

Bring 'em on down. We do baths, haircuts, nail trims, ear cleaning and a blueberry facial that'll make your pup smell like a muffin.

Every dog gets a bandana and a treat, and every owner gets a dog that smells like heaven. Your couch will thank you.

Suds and Snips, on Magnolia Road. Come get pampered.

Driveway Grooming

Grooming, mobile · Adult (25-40) · Neutral American · 15 seconds

Your dog hates the car. Your dog hates the groomer. Your dog is, frankly, a lot.

So we come to you. A full grooming salon on wheels, right in your driveway.

Tubtruck Mobile Grooming. No car ride needed.

Waiting

Adoption shelter, PSA · Mature (55+) · Neutral American · 60 seconds

Every morning, I walk the kennels at Harbor County Animal Shelter before the doors open.

There's Daisy, a gray-faced beagle who howls like a fire engine when she hears my keys. There's Moose, sixty pounds of Great Dane mix who thinks he's a lap dog. And there's a little tabby with one ear who sits at the front of her cage, every single day, and watches the door.

They're not broken. They're not trouble. Most of them just ended up here because life got complicated for somebody.

And they're waiting. Not for anyone perfect. Just for someone.

Maybe you're the one.

Come meet them. Adoption fees include vaccines, microchipping and spay or neuter. We'll help you find the right fit, and we'll be here if you have questions later.

Harbor County Animal Shelter. Open every day but Monday. They're waiting to meet you.

Gray Muzzles

Adoption shelter, PSA · Adult (40-55) · Neutral American · 30 seconds

Puppies are cute. They're also up at four a.m., eating your shoes, and piddling on the rug.

Senior dogs? They're house-trained. They nap through the afternoon. They love you on day one.

At Silverchin Rescue, every dog is seven or older, and every one of them is ready to be somebody's best friend. They already know how.

Silverchin Rescue. Give an older dog a golden year.

One-Eyed Jack

Adoption shelter, PSA, cat · Young adult (18-25) · Neutral American · 15 seconds

This is Jack. One eye. Big purr. Loves chin scratches, hates Mondays.

He's one of forty cats at Tabby Row Cat Rescue waiting for a sunny windowsill of their own.

Come meet them this weekend.

Where's Biscuit?

Pet tech, GPS collar · Adult (30-45) · Neutral American · 30 seconds

The gate was open. Biscuit was gone. I ran up and down the street shouting his name like a lunatic.

Then I opened the Fetchpoint app.

There he was, a little blue dot, three houses down, in Mrs. Kowalski's kitchen. Eating her cat's breakfast.

Fetchpoint GPS collars show you where your dog is, in real time, and send an alert the moment they leave the yard.

Fetchpoint. Know where they are.

The Lunch Break

Pet tech, camera · Adult (25-40) · Neutral American · 30 seconds

Every day at noon, I close my office door and open the Snoutcam app.

There's Gus, asleep on the couch he's not allowed on. I tap a button. He hears my voice. His head pops up. I tap again, and a treat flies out.

He does a little spin. Every time.

My boss thinks I'm reading spreadsheets.

Snoutcam Pet Camera. HD video, two-way talk, and a treat launcher.

Snoutcam. Say hi from anywhere.

Dinner Bell

Pet tech, feeder · Adult (25-40) · Neutral American · 15 seconds

Stuck late at work? Your cat doesn't care. Your cat wants dinner.

The Dinnerbell Smart Feeder serves perfect portions, right on schedule, controlled from your phone.

Dinnerbell. They'll never know you were late.

An Honest Conversation About Litter

Pet supplies, cat litter · Adult (30-45) · Neutral American · 30 seconds

Let us speak plainly about something no one wants to discuss.

The litter box.

Clumpworks Cat Litter forms tight, solid clumps that scoop out clean, with a charcoal blend that locks away odors for a full week.

That smell in your hallway? Gone. The thing your guests pretend they didn't notice? Gone. That? Yes, that. Gone.

Clumpworks Cat Litter. We'd rather not talk about it either.

Jerky Time

Pet treats · Young adult (18-25) · Neutral American · 15 seconds

Rip. Crinkle. Sniff. Your dog just appeared out of nowhere. Again.

Snackhound Jerky Treats. Single-ingredient beef, slow-dried in small batches, and absolutely nothing else.

Snackhound. Hear that? They sure did.

Morning Breath

Pet treats, dental · Adult (25-40) · Neutral American · 30 seconds

Every morning, my dog Otis wakes me up with a kiss. A big, sloppy, full-face kiss.

And his breath? Let's just say it could peel paint.

Then we found Grinworthy Chews. A crunchy, twisty treat with mint and parsley that he loves chewing, every single day.

Now? Mornings are much, much nicer.

Still sloppy, though. Some things never change.

Grinworthy Chews. For kisses you'll actually want.

What's in the Bowl

Pet food, fresh delivery · Adult (30-45) · Neutral American · 60 seconds

I read labels on everything. My cereal. My coffee. My kid's snacks. And one day, I turned over my dog's food bag and read the ingredients.

I couldn't pronounce half of them.

So I started looking. That's how I found Supperdog.

It's fresh dog food, cooked in small batches, with real turkey or beef, sweet potatoes, green beans and spinach. You can see the carrots. Actual carrots. It's portioned out for your dog's size and age, packed cold, and delivered right to your door every two weeks.

No kibble dust. No mystery. No guessing how much to scoop.

The first time I opened a pack, I thought, honestly, I'd eat it. I didn't. But I thought about it.

My dog, Rosie? She does a whole dance now at dinnertime.

Supperdog. Fresh food, made for your dog.

Try your first box at half price.

The Pet Hotel

Boarding, as the pet, duet · Any · Neutral American · 60 seconds

Cast: DUKE CLEO

DUKE Hi! Hi! You're new! I'm Duke! Isn't this place amazing?

CLEO It's a kennel.

DUKE It's not a kennel! It's the Howlsworth Pet Resort! There's a pool! A play yard! And a guy named Kevin who throws the ball, like, a hundred times!

CLEO I don't do balls.

DUKE There's a cat lounge! With a window! And fish on a screen!

CLEO ...A window?

DUKE And they come in and brush you. And they send pictures to your humans every day!

CLEO I suppose my human does worry.

DUKE And at night, they put on quiet music and you get your own bed! With a blanket!

CLEO A soft blanket?

DUKE The softest!

CLEO Well. I'm here for a week. I suppose I'll manage.

DUKE So we're friends now?

CLEO Let's not get carried away.

DUKE Best friends!

CLEO Howlsworth Pet Resort. Dog and cat boarding, open all year.

DUKE Kevin says hi!

CLEO Fine. Wake me for dinner.

Romp Room

Doggy daycare, local · Young adult (18-25) · Neutral American · 30 seconds

While you're at work, your dog could be running, playing, making new friends and splashing in the kiddie pool.

At The Romp Room Doggy Daycare, pups spend the day in supervised playgroups, sorted by size and energy, with plenty of nap time.

Pick them up at five, and they'll sleep the whole way home.

A tired dog is a happy dog.

The Romp Room, on Wheeler Street. Your first day is free.

The Old Paddock

Pet food, horse feed · Mature (55+) · Southern US · 30 seconds

My mare, Sadie, is twenty-four years old. She's carried my kids, my grandkids and me across every inch of this ranch.

She earned a good retirement. And a good meal.

Old Paddock Senior Horse Feed is easy to chew, easy on her stomach and full of the good stuff an older horse needs.

She still comes running when she hears the bucket.

Old Paddock Feed. For the horses who've carried us.

Polly Wants

Pet food, bird, as the pet · Any · Neutral American · 30 seconds

Hello! Hello! Who's a pretty bird? I am!

Mom says, 'Where are my keys?' Dad says, 'Have you seen my glasses?' The kid says, 'Five more minutes!'

And me? I say, 'Perchmore! Perchmore!'

Because that's the good seed. Sunflower, millet, dried mango and a crunchy little nut I save for last.

Perchmore Bird Food. Fresh seed, fruit and nuts, for birds with big opinions.

Who's a pretty bird? Still me.

Circles

Pet supplies, beds · Adult (40-55) · Neutral American · 30 seconds

Every dog has a ritual before bed. Mine turns in a circle. One. Two. Three. Four. It's always four.

Then he flops down with a sigh that shakes the whole house.

The Snoozeloaf Pet Bed has deep, cushioned sides for resting chins, a soft, washable cover and a memory foam base.

He's snoring before I turn off the lamp.

Snoozeloaf. The best seat in the house. Finally, it's his.

Mine, All Mine

Pet supplies, cat trees, as the pet · Young adult (18-25) · Neutral American · 60 seconds

Listen. I have been living in this house for five months, and I have a list of complaints.

The curtains? Too short. I climbed them anyway. The bookshelf? Too narrow. I cleared it. Onto the floor. You're welcome. The top of the fridge? Great view. Terrible way down.

So the humans brought home a box. A big box. I sat in the box for two days. It was the best box of my life.

And then they took the thing out of the box.

It's a Leapsmith Cat Tree. It has three platforms, a little cave for plotting, scratching posts wrapped in rope and a dangly mouse that I will be destroying later.

I climbed it. I conquered it. I knocked a pen off the top of it for no reason. It was spectacular.

Leapsmith. Cat trees built for climbers, scratchers and total legends.

I'm going to have a little nap now.

Sit, Stay, Galway

Dog training, local · Adult (40-55) · Irish · 60 seconds

I've been training dogs in Galway for twenty years, and I'll tell you a secret.

It's usually the humans.

The dog pulls on the lead because somebody let him. He jumps on the visitors because somebody laughed the first time. He steals the Sunday roast because, well, that one's the dog. Some things you can't blame on anyone.

At Heel and Heart Dog Training, we teach you and your dog together. Puppy classes, basic manners, walking on the lead without dislocating your shoulder, and help for the nervous dogs who bark at the postman, the bin and their own reflection.

Small classes. Positive methods. Plenty of treats, and not all of them are for the dogs. We have biscuits in the kitchen.

By the end of six weeks, you'll have a dog who listens, and a walk you actually enjoy.

Heel and Heart Dog Training, Galway. Good dogs start with good people.

Slow Walks

Pet food, senior dog · Mature (55+) · Neutral American · 60 seconds

Walter used to pull me around the park like a sled dog. Now he stops to sniff every single fence post, and I let him.

He's thirteen. His muzzle is white. He takes the stairs one at a time, and he snores louder than my late husband ever did.

We walk slower these days. And you know what? I like it better.

When the vet said it was time to think about a senior food, I found Silverbrook. It's made for older dogs, with real chicken and gentle grains, softer kibble that's easier for old teeth, and just the right portion for a dog who naps more than he plays.

He still does a little happy tap-dance when the bowl comes down. Just a little slower.

Some people say old dogs slow you down. I think they teach you to notice things.

We have time. We take our time.

Silverbrook. For the dogs who've given us their best years.

Lizard Lounge

Pet supplies, reptile · Adult (25-40) · Neutral American · 15 seconds

Bearded dragon? Gecko? Corn snake named Gerald?

Scaly Days Reptile Supply, on Fifth Street, has the heat lamps, the habitats, the crickets, the mealworms and the good, honest advice.

Scaly Days. Cold-blooded. Warm-hearted.

Running Water

Pet tech, water fountain · Adult (30-45) · Neutral American · 30 seconds

My cat will not drink from her water bowl. She will drink from the bathroom sink. The shower floor. My glass on the nightstand. Once, from the vase of flowers on my kitchen table.

So we got her a fountain.

The Burblebowl keeps water moving, filtered and fresh, with a quiet little trickle she can't resist.

Now she drinks all day long. From the fountain. And still, occasionally, from my glass.

Burblebowl. They like it running.

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