Healthcare & Pharma commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Rolled It on the Stairs

Urgent care · Adult (25-40) · Neutral American · 15 seconds

Rolled your ankle on the stairs? Again?

Kettleby Urgent Care sees walk-ins for sprains, cuts, coughs and fevers, with x-rays on site.

Open till ten, seven days a week. Kettleby Urgent Care. Walk in, limp out less.

Pajamas Allowed

Telehealth · Young adult (18-25) · Neutral American · 15 seconds

Feeling rough? Stay in your pajamas.

With Pocket Clinic, you can see a licensed doctor by video, usually within the hour, from your couch.

Download Pocket Clinic. The waiting room is wherever you are.

The Menu Is Blurry

Vision · Adult (40-55) · Neutral American · 15 seconds

When you start reading the menu at arm's length... it might be time.

Lookwell Eyewear. Eye exams six days a week and hundreds of frames to try on.

Book online. Lookwell. See the specials again.

Wiggly Tooth

Dental, kids · Adult (25-40) · Neutral American · 15 seconds

Wiggly tooth? Big feelings? We've got this.

Little Acorn Children's Dentistry has gentle check-ups, a treasure chest, and ceiling screens with cartoons.

Now booking after-school appointments. Little Acorn. Small smiles, big care.

Hear the Table

Hearing · Mature (55+) · Neutral British · 15 seconds

Nodding along at Sunday lunch, but missing the best bits?

Hearken Hearing Centres offer a free hearing check, with no pressure and no obligation.

Pop in this week. Hearken. Get back in the conversation.

Marivence Reminder

Pharma, reminder · Adult (30-45) · Neutral American · 15 seconds

Screens all day. Eyes that feel it all night.

Ask your eye doctor about Marivence, a prescription eye drop.

Learn more at the Marivence website. Marivence. Talk to your eye doctor today.

The Hallway Light

Hospital, maternity · Adult (30-45) · Neutral American · 30 seconds

I remember the hallway light at three in the morning. I remember my nurse's name was Carla, and that she laughed at my terrible jokes between contractions.

I don't remember being scared, and I think that was the point.

The Birth Center at Tamsworth General has private suites, round-the-clock nurses and a team that stays with you.

Tour the Birth Center on any Saturday. Tamsworth General. With you from the first hello.

Three Floors of Brave

Hospital, children's · Adult (30-45) · Neutral American · 30 seconds

At Oakhaven Children's Hospital, the elevators have stickers, the waiting rooms have puppets, and the bravest people in the building are about four feet tall. Our doctors and nurses speak fluent dinosaur, and nobody here minds a few tears.

And for parents, there's a bed beside your child, a team that explains every step, and someone to call at any hour.

Oakhaven Children's Hospital. Made for kids, from the floor up.

Ferry Home

Hospital, community · Mature (55+) · Scottish · 30 seconds

Used to be, if you needed a scan, it meant the early ferry, a long day and the late ferry home.

Not any more. Corran Bay Community Hospital now has its own scanning suite, a minor injuries unit, and a new outpatient wing, right here on the island.

Same faces you know from the harbour. Fewer ferries. More time at home with the people who matter.

Corran Bay Community Hospital. Care that stays close to home.

Three A.M. Question

Telehealth · Adult (25-40) · Neutral American · 30 seconds

It's three a.m. The baby's warm. You've checked the thermometer twice, and your phone is full of scary search results.

Close the search. Put the kettle on. Open Vesper.

Vesper Virtual Care connects you with a nurse or doctor by video, any hour of the day or night, to talk it through, look at the symptoms with you and help you decide what to do next.

Vesper Virtual Care. Someone's awake.

Talk It Out From Anywhere

Telehealth, therapy · Adult (25-40) · Neutral American · 30 seconds

Maybe it's work. Maybe it's family. Maybe you can't name it yet, and that's fine.

Kindcall matches you with a licensed therapist for video sessions that fit around your life. Evenings, weekends, lunch breaks in the car.

Take a short questionnaire about what you're looking for, and you could be talking to someone who gets it as soon as this week.

Kindcall. A good place to start.

Saturday Soccer

Urgent care, duet · Adult (30-45) · Neutral American · 30 seconds

Cast: JEN MARCUS

JEN Did your kid just head the ball with his face?

MARCUS He calls it a technique.

JEN He's holding his wrist.

MARCUS He's fine. Probably. Maybe we should get it looked at.

JEN Redbrick Walk-In Care, on Hill Street. They do x-rays right there, and weekends are open till six.

MARCUS No appointment?

JEN Just walk in. You can check the wait time online.

MARCUS Redbrick Walk-In Care. For every kind of Saturday.

The Coffee Confession

Dental, cosmetic · Adult (30-45) · Neutral American · 30 seconds

I drink a lot of coffee. How much? Four. Sometimes five. And my smile has been keeping score.

So I went to Grinwell Dental Studio. They talked me through whitening options, gave me a clear price up front, and nobody judged my mug collection. Not even the one that says 'Espresso Yourself'.

Book a free smile consultation at Grinwell Dental Studio.

Grinwell. Keep the coffee. Lose the evidence.

Wattle Street Check-Up

Dental · Adult (25-40) · Australian · 30 seconds

Can't remember your last dental check-up? Yeah, nah, you're not alone.

Wattle Street Dental makes it easy. Early mornings, late nights, Saturday appointments, and bulk billing for eligible kids.

The team's friendly, the chairs are comfy, the coffee in the waiting room is actually decent, and there's free parking out the back.

Book online or give us a bell. Wattle Street Dental. Sort your smile out.

Braces at Forty-Two

Dental, orthodontics · Adult (40-55) · Neutral American · 30 seconds

At fourteen, my parents couldn't afford braces. At forty-two, I stopped waiting.

Halcyon Smiles Orthodontics offers clear aligners and discreet braces for grown-ups, with monthly payment plans, virtual check-ins and appointments before work. No metal mouth in the team photo, unless you want one.

For years I smiled with my mouth closed. Now I don't.

Free consultation at Halcyon Smiles Orthodontics. It's not too late to grin.

Squinting at the Board

Vision, kids · Adult (30-45) · Neutral American · 30 seconds

Sitting too close to the TV. Rubbing their eyes. Squinting at the board and saying everything's fine.

Sometimes kids don't know they can't see clearly, because it's the only way they've ever seen.

This school year, book a children's eye exam at Farglass Vision Center. Friendly optometrists, fun frames they'll actually want to wear, and appointments after school and on Saturdays.

Farglass Vision Center. Help them see what they're missing.

Specs at the Pub Quiz

Vision · Adult (40-55) · Neutral British · 30 seconds

Last pub quiz, I read question seven as 'Which planet has the most moose?' We wrote 'Canada'. With total confidence. Bold choice.

So I went to Kestwick Opticians. A proper eye test, a lovely optometrist who didn't laugh, much, and new glasses ready in about a week.

Book your eye test at Kestwick Opticians. Frames to suit every face, and every budget.

Kestwick. Read the question properly.

Sneezing Through Spring

Pharma · Adult (30-45) · Neutral American · 30 seconds

Spring shows up, and so do the tissues. The sneezing, the itchy eyes, the stuffy nose on every walk in the park.

Ask your doctor about Quenlaris, a once-daily prescription nasal spray for adults with seasonal allergy symptoms.

Important safety information. Quenlaris may cause headache, nosebleed or sore throat. Tell your doctor about all medicines you take. Don't use Quenlaris if you are allergic to any of its ingredients.

Ask your doctor if Quenlaris is right for you.

After Dinner, Before Bed

Pharma · Adult (40-55) · Neutral American · 30 seconds

Family dinner, then an evening of regret? If frequent heartburn is getting in the way, it may be time to talk to your doctor.

Calvesto is a once-daily prescription tablet for adults with frequent heartburn. Take it before breakfast, and ask about it at your next check-up.

Calvesto may cause headache, stomach pain or diarrhea. Tell your doctor about all medicines you take, including supplements.

Ask your doctor about Calvesto.

Back on the Trail

Physical therapy · Mature (55+) · Southern US · 30 seconds

After my knee surgery, I told my grandkids I'd be back on the hiking trail by fall. They didn't believe me. Honestly, neither did I.

Stepback Physical Therapy built me a plan, and we worked it, week by week. Last Sunday, I beat my grandson to the top of Miller's Ridge.

Stepback has four locations across the valley, early appointments, and therapists who actually listen.

Stepback Physical Therapy. Ask your doctor for a referral.

No Appointment Needed

Pharmacy · Adult (25-40) · Neutral American · 30 seconds

Flu season is coming, and Corner Post Pharmacy is ready.

Stop in for your seasonal flu shot, no appointment needed, and be back in your car in about fifteen minutes. While you're here, transfer a prescription in about two minutes, or ask our pharmacist anything. That's what they're here for.

Most insurance plans accepted.

Corner Post Pharmacy, on Fifth and Maple. Your neighbourhood pharmacy, since before the traffic lights.

Visiting Hours

Hospital, duet · Mature (55+) · Neutral American · 30 seconds

Cast: WALT RUTH

WALT They took my blood pressure again.

RUTH That's their job, Walter.

WALT Three times. And the nurse remembered I take my coffee black.

RUTH See? You like it here.

WALT I like going home. My own chair. My own terrible television.

RUTH I know. Doctor says Thursday.

WALT Thursday. ...Tell the nurse thank you from me.

RUTH Tell her yourself. She's coming in with your pills at noon.

WALT Then I'll comb my hair.

RUTH Larkfield Health. Care that knows your name.

The Night Shift

Hospital, anthem · Adult (40-55) · Neutral American · 60 seconds

At two in the morning, most of the town is asleep.

But on the fourth floor at Larkfield, someone is checking a monitor for the fortieth time tonight. Someone is explaining a chart to a worried son. Someone is fetching a warm blanket for a patient who can't sleep, and staying a minute longer than the job requires.

Down in the emergency department, a team is ready for whatever comes through those doors. In the lab, someone is running the tests that will help a doctor decide what's next.

They don't do it for the thanks. They do it because somebody has to be awake when you need them.

Larkfield Health has cared for this valley for over sixty years, with three hospitals, twelve clinics, and more than four thousand people who show up, day and night.

Larkfield Health. Here all night.

First Sign

Pharma · Adult (30-45) · Neutral American · 60 seconds

It starts with a flicker at the edge of your vision. Then the throb. Then the dark room, the closed curtains, the day you had planned, gone.

If migraine keeps taking days from you, ask your doctor about Tessivar, a prescription tablet for adults with migraine, taken at the first sign.

Tessivar isn't for everyone. Don't take Tessivar if you are allergic to any of its ingredients. Tessivar may cause dizziness, drowsiness, nausea or headache. Don't drive or operate machinery until you know how Tessivar affects you. Tell your doctor about all medicines you take, including over-the-counter medicines and supplements, and if you are pregnant or planning to become pregnant. Call your doctor right away if you have chest discomfort or any new or unusual symptoms.

Talk to your doctor. Ask if Tessivar is right for you.

Morning Stiffness

Pharma · Mature (55+) · Neutral American · 60 seconds

Every morning, Biscuit waits by the door with his leash in his mouth. Every morning, my knees have their own opinion about the walk.

So I talked to my doctor about Ostivane. Ostivane is a once-daily prescription tablet for adults with joint pain from osteoarthritis. Now Biscuit and I have our routine back: the park, the pond, and a very long sniff of every single lamppost.

Important safety information. Ostivane may cause stomach upset, headache, dizziness or swelling in the ankles. Tell your doctor if you have had stomach problems, kidney problems or heart problems. Tell your doctor about all medicines you take, including pain relievers and blood thinners. Don't take Ostivane if you are allergic to any of its ingredients. Stop taking Ostivane and get help right away if you have trouble breathing.

Ask your doctor if Ostivane is right for you.

Screen Eyes

Pharma · Adult (25-40) · Neutral American · 60 seconds

Four o'clock. Spreadsheet open. And my eyes feel like somebody filled them with sand.

My coworker asked if I was crying at a pivot table. Honestly? Sometimes. But not this time.

I finally mentioned it to my eye doctor. She said it might be dry eye, and she told me about Marivence, a prescription eye drop for adults with dry eye. Now I ask about it instead of just blinking harder.

Important safety information. Marivence may cause temporary eye irritation, blurred vision, or an unusual taste after use. Remove contact lenses before using Marivence, and wait fifteen minutes before putting them back in. Don't touch the bottle tip to your eye or any surface. Tell your eye doctor about all medicines you take, including other eye drops.

Ask your eye doctor if Marivence is right for you.

Doctor on the Couch

Telehealth, duet · Adult (30-45) · Neutral American · 60 seconds

Cast: TOM CLAIRE

TOM I'm dying.

CLAIRE You have a sore throat.

TOM A very sore throat. And I can't drive to the clinic like this. What if I sneeze at a traffic light?

CLAIRE You don't have to drive anywhere. Open Pocket Clinic.

TOM The app?

CLAIRE You tap 'see a doctor now', answer a few questions, and a licensed doctor video calls you. Usually within the hour.

TOM From the couch?

CLAIRE From the couch. They can talk through your symptoms and send a prescription to your pharmacy if you need one.

TOM What if I look terrible?

CLAIRE You do look terrible. The doctor has seen worse.

TOM ...Thank you? I think?

CLAIRE And it takes most insurance, or there's a flat price if you don't have any.

TOM Okay. Okay. I'm opening it. Should I put on a shirt?

CLAIRE Please.

CLAIRE Pocket Clinic. See a doctor without leaving the couch.

One Floor Up

Hospital, cancer care · Adult (40-55) · Neutral American · 60 seconds

When my wife was diagnosed, the first thing I remember is the parking garage. Walking back to the car, neither of us saying a word.

The second thing I remember is a woman called Denise. She was the nurse navigator at Wyndmere. She gave us her direct number and said, 'Anything. Any time.' She meant it.

Every appointment was in one building. Every doctor knew what the last one had said. When we had questions at eleven at night, Denise called back the next morning, before we'd even had coffee.

It was still the hardest year of our lives. But I didn't have to be brave on my own.

The Cancer Care Center at Wyndmere Regional Medical Center. Specialists, support and a nurse navigator for every patient, all under one roof.

Wyndmere. We walk it with you.

Pick Your Frames

Vision, retail · Young adult (18-25) · Neutral American · 60 seconds

Round frames. Square frames. Cat-eye frames that make you look like you run a gallery. Chunky black frames that say 'I read books, but in a cool way'. Tiny gold frames for when you're feeling mysterious.

At Lookwell Eyewear, there are hundreds of frames to try on, and nobody rushing you out the door. Bring a friend. Take a selfie. Try on the bright green ones just to see.

Book an eye exam online, pick your frames in store, and we'll have your glasses ready in about a week. Need a backup pair? Get your second pair half off, all month long.

We take most vision insurance, and our team will help you figure out what's covered before you pay a thing.

Lookwell Eyewear, with twelve stores across the state. Glasses are the first thing people see. Make them yours.

Before You Say No

Dental, anxiety · Adult (30-45) · Irish · 60 seconds

If just hearing the word 'dentist' makes your shoulders creep up around your ears, this is for you.

At Harbourview Dental, we see a lot of nervous patients. Some haven't been in years. Some had a bad experience once and never went back. We get it.

So here's how we do things. Your first visit is just a chat. No instruments, no chair if you don't want it. We'll listen, and we'll explain everything before we do anything.

If you need a break, raise your hand and we stop. If you want headphones and a film, we've got them. If you want to walk out, you can, and we won't take it personally.

We have evening appointments, weekend hours and a quiet waiting room with no drill sounds.

Harbourview Dental, on Quay Street. Take the first step. We'll take the rest slowly.

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