Energy & Utilities commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Lights Back On

Electric utility, storm restoration · Adult (40-55) · Neutral American · 15 seconds

To everyone who waited in the dark last week: thank you for your patience.

And to our crews, who worked through the night, three nights running: thank you for bringing us home.

Kindle Creek Electric. Your neighbors on the line.

Mark It Before You Dig

Public safety, call before you dig · Adult (40-55) · Neutral American · 15 seconds

Planting a tree? Building a fence? That spot you're about to dig could be a gas line.

Call the Tri-County Locate Line a few days before you dig. It's free, and we'll mark what's underground.

Know what's below. Then dig.

Stay Back from Downed Lines

Public safety, downed power lines · Adult (30-45) · Neutral American · 15 seconds

See a power line on the ground? Stay well back.

Always assume a downed line is live, even if it isn't sparking. Keep kids and pets away, and call Riverbend Public Power.

Stay back. Stay safe. Call it in.

Smell Gas? Go.

Public safety, gas leak · Adult (30-45) · Neutral American · 15 seconds

Smell rotten eggs? That could be natural gas.

Leave the house right away. Don't flip a switch. Don't light a match. Once you're outside, call Stonemeadow Gas. Day or night, we'll come.

Smell gas? Go.

Turn It Off at the Tap

Water utility, conservation · Mature (55+) · Neutral American · 15 seconds

Brushing your teeth with the tap running? That's gallons down the drain every week. I'll let you do the math.

Turn it off while you brush. Small habit. Big difference.

A reminder from Porter Valley Water District.

Plug In, Grab a Coffee

EV charging network · Young adult (18-25) · Neutral American · 15 seconds

Plug in. Grab a coffee. Get back on the road.

Amberline Charging stations are popping up at rest stops, grocery stores and downtown lots near you. Find one in the app.

Amberline Charging. Charge up. Carry on.

Your Co-op, Your Lights

Electric cooperative · Adult (40-55) · Southern US · 30 seconds

Here's something folks forget. Tri-Valley Power Cooperative isn't owned by some company three states away. It's owned by the people it serves.

That's you.

So when you call, you talk to someone local. When crews go out, they're driving roads they grew up on. And every year, members get a say in how it's run.

Tri-Valley Power Cooperative. Owned by the folks who flip the switch.

The Thermostat Truce

Gas and electric, smart thermostat, duet · Adult (30-45) · Neutral American · 30 seconds

Cast: DANA LEO

DANA Did you turn the heat up again?

LEO Did you turn it down again?

DANA It's a house, not a greenhouse.

LEO It's a house, not an igloo.

DANA Okay. What if the thermostat... learned what we both like?

LEO Is that a thing?

DANA Ashmoor Gas and Electric has a smart thermostat program. It learns our schedule and trims wasted energy when nobody's home.

LEO So I stay warm and you stop sighing at the bill?

DANA Truce.

LEO Ashmoor Gas and Electric. Ask about thermostat rebates.

Linemen at Dawn

Electric utility, brand · Mature (55+) · Neutral American · 30 seconds

I see them from my kitchen window most winters. Before sunrise. Bucket truck, hard hats, a thermos passed hand to hand. Frost on the windshields.

They don't wave. They're busy. But I always wave anyway.

Those are the line crews of Kindle Creek Electric. Our neighbors. Up the pole when the rest of us are still under the blankets.

Kindle Creek Electric. Your neighbors on the line.

Draughts Are Not a Feature

Energy efficiency, rebates · Adult (30-45) · Neutral British · 30 seconds

That draught under the back door? It isn't 'character'. It's money, whistling out into the garden.

Northmarsh Energy is helping customers seal up their homes this winter, with rebates on loft insulation, draught-proofing and smart heating controls.

Book a free home check, and we'll show you where the warmth is escaping. Warmer rooms. Lower bills. Fewer jumpers on the sofa.

Northmarsh Energy. Keep the heat where the people are. Eligibility criteria apply.

The Drip That Wouldn't Quit

Water utility, leaks · Adult (25-40) · Neutral American · 30 seconds

Drip. Drip. Drip. For three weeks, the bathroom tap and I have been at war. I lie awake counting. I named it Gerald. Gerald does not care about my feelings.

Turns out Gerald is wasting a lot of water. And money.

Glasswell Water customers can order a free leak-detection kit online, plus simple guides to fixing the most common drips yourself.

Goodbye, Gerald. Glasswell Water. Every drop, accounted for.

Sun on the Roof

Residential solar · Adult (40-55) · Neutral American · 30 seconds

I'll admit it. I was sceptical about solar. I asked a lot of questions.

Sunmeadow Solar answered every one. No pressure. A clear design for our roof, straight talk on the costs and the incentives, and a local crew who cleaned up like they'd never been there.

Now the sun does some of the work, and my kids check the app to see what the roof made today.

Sunmeadow Solar. Let the roof pull its weight.

Three Days Before the Shovel

Public safety, call before you dig · Adult (40-55) · Neutral American · 30 seconds

Thirty years digging foundations, and here's what I tell every new guy. You don't know what's under there. Nobody does, till somebody marks it.

Gas lines. Power cables. Fiber. Water mains. Hit one and it's not just a bad day. I've seen it happen.

So call the Tri-County Locate Line at least three working days before you dig. It's free.

Know what's below. Then dig.

When the Wind Picks Up

Public safety, storm season · Adult (30-45) · Neutral American · 30 seconds

Storm season is here. Let's get ready together.

Keep flashlights and fresh batteries where you can find them in the dark. Charge your phone before the wind picks up. Bring in anything the wind could throw, like patio chairs and trampolines. If you use a generator, run it outside, well away from windows and doors.

And if you see a downed line, stay back and call us.

Riverbend Public Power. We're ready when you are.

Charge While You Sleep

EV charging, home · Adult (25-40) · Neutral American · 30 seconds

Your phone charges overnight. Why not your car?

The Amberline Home Charger plugs your electric vehicle into the quietest hours of the night, when the grid is calm and power often costs less.

Set a schedule in the app, go to bed, and wake up full. No detours. No waiting at the pump.

Amberline Charging. Charge while you sleep. Installation by certified electricians. Rates vary by utility.

The Peak Hours Game

Electric utility, time-of-use · Young adult (18-25) · Neutral American · 30 seconds

Welcome to the Peak Hours Game! Here's how you play.

Between four and nine in the evening, everybody's using power at once. So Cedarline Electric customers on our time-of-use plan save by shifting chores. Dishwasher at bedtime. Laundry on the weekend. Car charging after midnight.

Winning is easy. And the prize is a lower bill.

Cedarline Electric. Play the hours. Plan details on our website.

What's in Your Glass

Water utility, quality · Adult (40-55) · Neutral American · 30 seconds

Every morning, before most of us are awake, the team at Porter Valley Water District is already testing.

Samples from the river. Samples from the plant. Samples from taps across the valley. Every single day.

Our annual water quality report is ready now, with every result in plain language. Read it online or ask for a printed copy.

Porter Valley Water District. Clean water, every single day.

Kettle On, Bill Down

Gas and electricity supplier · Adult (40-55) · Irish · 30 seconds

The kettle goes on in our house about fourteen times a day. I've counted.

So when it came to switching energy, I wanted two things. A fair price, and someone who answers the phone.

Ballyfern Energy gave me both. Switching took ten minutes, the meter readings are on the app, and when I rang with a question, a lovely lad from Mayo sorted it.

Ballyfern Energy. Put the kettle on.

Help with the Heating Bill

Utility, payment assistance · Adult (40-55) · Neutral American · 30 seconds

Winter can be hard on a household budget. If you're worried about your heating bill, you're not alone, and you don't have to figure it out by yourself.

Stillwater County Utilities offers payment plans, bill assistance for households who qualify, and friendly people who'll walk you through it.

You don't have to wait until it's an emergency. Just call.

Stillwater County Utilities. Here for neighbors, all winter long.

Heat Pump Curious

Energy efficiency, heat pumps · Adult (30-45) · Scottish · 30 seconds

I'll be honest. A year ago I didn't know what a heat pump was. Thought it was something for a swimming pool.

Then Lochside Power came round and explained it. How it pulls warmth from the outside air, even on a dreich January morning. What it would mean for our old boiler.

Turns out, quite a lot.

Lochside Power. Book a free heat pump survey. Grants may be available.

Arvo Sun

Solar, feed-in · Adult (25-40) · Australian · 30 seconds

Two o'clock in the arvo. Everyone's at work, the dog's asleep on the veranda, and the sun is absolutely belting down on the roof.

With Gumleaf Energy solar, all that sunshine gets put to work. Power the house, and send what you don't use back to the grid.

The sun's doing the work. You're just enjoying it.

Gumleaf Energy. Make the most of the arvo. Terms and eligibility apply.

The Quiet Alarm

Public safety, carbon monoxide · Adult (30-45) · Neutral American · 30 seconds

You can't see it. You can't smell it. Carbon monoxide gives no warning of its own.

That's why a carbon monoxide alarm belongs on every level of your home. Test it once a month. And have your gas furnace and water heater checked by a qualified technician every year.

If the alarm sounds, get everyone outside and call for help.

A safety reminder from Stonemeadow Gas.

Storm Season Starts Now

Public safety, storm preparedness · Adult (40-55) · Neutral American · 60 seconds

Storm season is here, and the best time to get ready is before the sky turns grey.

Start today. Build a kit with flashlights, batteries, water, and a few days of non-perishable food. Keep your phone and a power bank charged. If someone in your home relies on medical equipment that needs power, call us now and let us know.

When the storm arrives, stay inside and away from windows. If the power goes out, switch off major appliances so they don't surge when it returns. And if you use a generator, run it outdoors only, well away from doors and windows.

After the storm, watch for downed lines. Always treat them as live. Keep back, keep kids and pets away, and call it in.

Our crews will be out as soon as it's safe, working around the clock to restore power.

Riverbend Public Power. Ready before the storm. Here after it.

The Home Energy Visit

Energy-saving programme, duet · Any · Neutral American · 60 seconds

Cast: PRIYA RAY

PRIYA Hi, I'm Priya, from the Lowburn Home Energy Program. You booked a free home visit?

RAY My wife did. I told her the house is fine.

PRIYA Totally fair. Mind if I look around anyway?

RAY Go ahead.

PRIYA Okay. Feel that? By the window frame.

RAY That's just... a breeze.

PRIYA Indoors. In December.

RAY Right.

PRIYA And your attic insulation has settled over the years. It's thinner than it should be. That's heat going straight up and out.

RAY So what does fixing it cost me?

PRIYA A lot of these upgrades qualify for program rebates. And the weather-stripping? I've got some in the truck. I'll do it today, no charge.

RAY Huh. That's my coffee money, leaking out the window.

PRIYA Every morning.

RAY Don't tell my wife she was right.

PRIYA My lips are sealed. Like your windows will be.

RAY The Lowburn Home Energy Program.

PRIYA Book your free visit today. Rebates subject to eligibility.

A Hundred Years of Light

Electric cooperative, anthem · Mature (55+) · Neutral American · 60 seconds

A hundred years ago, the nights out here were long and dark. Farm families read by kerosene lamps. The city had electricity. The country waited.

So our great-grandparents got tired of waiting. They pooled what little they had, set poles by hand, and strung the wire themselves, mile by mile, farm by farm.

The first night the lights came on, people stood in their yards just to look at them.

That was the beginning of Tri-Valley Power Cooperative.

A century later, the poles are taller, the lines are smarter, and the solar fields hum along beside the corn. But the idea hasn't changed. This co-op belongs to the people it serves. Members vote. Members decide. Members own it.

Still ours. After a hundred years.

Tri-Valley Power Cooperative. Owned by the folks who flip the switch. Here's to the next hundred.

Every Drop Counts

Water utility, conservation · Adult (30-45) · Neutral American · 60 seconds

Last August, I drove past the reservoir and saw the old fence posts sticking out of the water. The ones you're not supposed to be able to see.

That stayed with me.

Here's the thing. Most of us don't waste water on purpose. It just slips away. A sprinkler running at noon, when half of it evaporates. A toilet that keeps running after you flush. A hose left on while you wander off to answer the phone.

Glasswell Water has a few easy fixes. Water the garden early in the morning or after sunset. Check for leaks with our free kit. And ask about rebates on water-saving fixtures and smart irrigation controllers.

Small changes, all across the valley, add up to a full reservoir.

Let's keep those fence posts under water where they belong.

Glasswell Water. Every drop counts. Rebates subject to availability.

The Road Trip That Didn't Stop

EV charging network · Young adult (18-25) · Neutral American · 60 seconds

I was nervous. Five hundred miles, my first electric car, and a best friend who had already made three playlists.

My dad kept asking, 'But where are you going to charge it?'

Turns out, everywhere. The Amberline app mapped out the whole route before we left. Fast chargers at rest stops, grocery stores, a diner with the best pie in the state. We plugged in, grabbed a snack, stretched our legs, and by the time we'd argued about the next playlist, we were ready to roll.

Somewhere around the second state line, I stopped checking the battery.

We saw a canyon at sunset. We found a thrift store with a jukebox. We got a little lost and didn't even mind.

And my dad? He's asking me about electric cars now.

Amberline Charging. Charge up. Carry on. Charging speeds vary by vehicle and location.

Warm Homes Street by Street

Community energy scheme · Mature (55+) · Neutral British · 60 seconds

Our street was built in nineteen thirty. Lovely houses. Terrible for keeping heat in.

Every winter, the same story. Coats on indoors. Radiators on full. Bills that made you wince.

Then Northmarsh Energy started their Warm Homes scheme, going street by street. They knocked on every door. Free surveys. Help with insulation, draught-proofing and smarter heating controls. Grants for those who qualified.

Mrs Okafor at number twelve went first. Then the Hendersons. Then me.

Now, in the evenings, people linger at their front doors, chatting, comparing notes about how warm their kitchens are. The young couple at the end bring round biscuits. It's the most we've talked to each other in years.

It feels like a street again.

Northmarsh Energy. Warm Homes, street by street. Find out if your area is next. Eligibility criteria apply.

The Line Nobody Marked

Public safety, call before you dig · Adult (40-55) · Neutral American · 60 seconds

It was a Saturday. I was putting in a mailbox post. How hard could it be? Two feet down, maybe less.

I'd done it before. I didn't think about what was under the lawn.

About a foot and a half down, the shovel hit something that wasn't a rock. Then I heard the hiss.

Gas line. Right there, under my front yard. I got my family out, called for help, and stood on the sidewalk while the crew shut it off.

Nobody got hurt. But I think about it. It was that close.

Here's what I didn't know. One call to the Tri-County Locate Line, a few working days before you dig, and they'll come mark the gas, power, water and fiber lines on your property. It's free. Every time.

A fence. A garden bed. A mailbox post.

Know what's below. Then dig.

A message from the Tri-County Locate Line.

Solar Without a Roof

Community solar · Adult (25-40) · Neutral American · 60 seconds

I rent. I live on the third floor. My view is a parking lot and a very dramatic pigeon.

So I figured solar just wasn't for me. No roof. No say. No chance.

Then I found out I don't need a roof.

Sunmeadow Community Solar builds large solar farms out on the edge of town. You subscribe to a share of the power one of them makes. The energy flows onto the local grid, and you get credits on your electric bill.

No panels on your building. No installation. No landlord permission. If you move within the service area, your subscription moves with you.

It feels good, honestly. Knowing that somewhere out past the highway, there's a field of panels with a little bit of my name on it.

Me and the pigeon are very proud.

Sunmeadow Community Solar. Solar, no roof required. Availability and savings vary.

Practice with these, record them, post them as demos or reels, use them in auditions. Please do not resell them as scripts. © VO Journey Academy · avosjourney.com