Education commercial scripts

30 practice scripts from VO Journey Academy. Free to record, free to use in your reel. Download the PDF to mark up in the booth, or print it straight from here.

Enrol by Friday

Community college · Adult (25-40) · Neutral American · 15 seconds

Fall classes at Brookhollow Community College start soon, and registration closes this Friday.

Day, evening and online classes, with advisors ready to help you pick.

Don't wait till next year. Brookhollow. Start here.

One Hour a Night

Online course · Adult (30-45) · Neutral American · 15 seconds

One hour a night, after the kids are asleep. That's how I learned bookkeeping.

Classfurrow has hundreds of short online courses you can take at your own pace.

Try your first course free. Classfurrow. Learn in the gaps.

Fractions Are Not the Enemy

Tutoring · Adult (30-45) · Neutral American · 15 seconds

When homework night ends with two people crying, and one of them is you...

Pencil & Owl Tutoring pairs your child with a patient tutor, in person or online.

First session free. Pencil & Owl. Homework, minus the tears.

Apply Before March

Scholarship · Young adult (18-25) · Neutral American · 15 seconds

First in your family to go to college? This is for you.

The First Rung Scholarship Fund helps first-generation students with tuition, books and mentoring.

Applications close March first. Apply at First Rung dot org.

Kindergarten Starts Here

School enrolment · Adult (25-40) · Southern US · 15 seconds

Is your little one turning five by September first? Kindergarten starts here.

Fallow Creek School District is now enrolling for the new school year.

Sign up online or at any school office. Fallow Creek. We can't wait to meet them.

Weld Your Future

Trade school · Adult (25-40) · Neutral American · 15 seconds

Strike an arc. Lay a bead. Repeat until it's perfect.

Copperline Welding School offers hands-on training in a real shop, with day and night classes.

Info night this Thursday. Copperline Welding School. Build something.

Robot Summer

Summer camp, STEM · Adult (25-40) · Neutral American · 30 seconds

Build a robot. Launch a rocket. Code a video game about your cat. Then do it all again tomorrow.

Gearloft Summer STEM Camp is a week of hands-on science, tech and engineering for curious kids aged eight to fourteen, led by teachers who get just as excited as they do.

Sessions run all summer long, with early-bird pricing until April.

Gearloft Summer STEM Camp. The best kind of messy.

Apprentice Wanted

Apprenticeship · Adult (40-55) · Scottish · 30 seconds

Nobody's born knowing how to fit a boiler or wire a house. I certainly wasn't. First week, I dropped a spanner down a lift shaft.

The Kelvinmoor Skills Partnership matches school leavers and career changers with local employers for apprenticeships in building, engineering and the trades. You'll get paid while you learn, with college days built in.

Applications open now. Kelvinmoor Skills Partnership. Learn a trade properly.

The Campus at Dusk

University · Adult (40-55) · Neutral American · 30 seconds

There's a moment, around dusk, when the library lights come on across the quad at Westmarch.

Someone's still arguing about philosophy on the steps. Someone's running late to rehearsal. Someone just figured out, over cold pizza, what they want to do with the rest of their life.

Westmarch University. Over a hundred majors, small seminar classes, and professors who know your name.

Visit campus this fall. Westmarch. Find your question.

Nineteen Years Later

Adult education · Mature (55+) · Neutral American · 30 seconds

I left high school at sixteen to help my family. I always said I'd go back. Then life happened: a job, a marriage, three kids.

Nineteen years later... well, more than nineteen. But I did it. Second Wind Adult Learning Center had evening classes, free tutoring, and teachers who never once made me feel old.

At graduation, my granddaughter cheered the loudest.

Second Wind Adult Learning Center. Finish what you started.

Hello World, Hello Career Change

Coding bootcamp · Adult (25-40) · Neutral American · 30 seconds

Six months ago, I was a line cook who'd never written a line of code.

Then I joined Loopwise Bootcamp. Twelve weeks of live classes, real projects, and instructors who answered every question, even the one I asked three times.

Now I'm building things I never thought I could build. And I'm not done learning.

Full-time and part-time cohorts start every month. Loopwise. Learn to code, one loop at a time.

Learn It With Your Hands

Trade school · Adult (40-55) · Neutral American · 30 seconds

Some people learn best at a desk. Some of us learn with a wrench in our hand.

Plumb Line Trades Academy offers hands-on programs in plumbing, electrical and HVAC. You'll train in real workshops, on real equipment, with instructors who've spent decades on the job and still love it.

Financial aid is available for those who qualify, and new classes start every eight weeks.

Plumb Line Trades Academy. Get to work.

The Kitchen Brigade

Culinary school · Adult (30-45) · Neutral British · 30 seconds

Sizzle. Chop. Plate. Service!

If the pass is where you feel most alive, it's time to take cooking seriously.

Brigade Culinary Institute offers full-time and weekend diplomas in cookery and pastry, taught in professional kitchens by working chefs. You'll learn knife skills, stocks, sauces and service, and how to keep your head when the tickets won't stop printing.

Open kitchen day this Saturday. Brigade Culinary Institute. Yes, chef.

Parlez-Vous Porch

Language school · Adult (25-40) · Neutral American · 30 seconds

Bonjour. Hola. Konnichiwa. Or, in my case last summer, pointing at a menu and hoping for the best.

Polyglot Porch runs small, friendly language classes online and in person, in twelve languages. Real conversation from day one, with teachers who are native speakers and very patient with your verbs. Morning, evening and weekend groups, for every level.

Try a free trial class this month and bring a friend.

Polyglot Porch. Order the soup with confidence.

Night Classes, Big Plans

Community college · Young adult (18-25) · Neutral American · 30 seconds

Warehouse shift till four. Bus at four-fifteen. Accounting class at six.

That's my Tuesday at Tamarind Valley Community College, and honestly, I love it. Small classes, evening times, professors who stay after class, and credits that can transfer to a four-year university later.

My mom says I'm the busiest person she knows. I say I'm building something. One Tuesday at a time.

Tamarind Valley Community College. Enrol for spring today.

Taking Off

Flight school · Adult (30-45) · Neutral American · 30 seconds

The first time the wheels leave the runway, and it's you at the controls... you don't forget that.

Skyrun Flight Academy offers private pilot training for complete beginners. Ground school, flight hours with certified instructors, and a fleet of well-kept training aircraft at a quiet regional airfield.

Book a discovery flight and take the controls on day one.

Skyrun Flight Academy. Your first hour in the air is waiting.

Math at the Kitchen Table

Tutoring, duet · Young adult (18-25) · Neutral American · 30 seconds

Cast: LILY OWEN

LILY You've been staring at that equation for twenty minutes.

OWEN It's staring back.

LILY Just ask Homework Harbor.

OWEN The tutoring app?

LILY You type in the problem, and a real tutor walks you through it. Doesn't give you the answer. Makes you figure it out.

OWEN That sounds suspiciously like work.

LILY It is. That's the point. Try it.

OWEN ...Okay. x equals seven.

LILY Wait, that's right.

LILY Did Homework Harbor do that, or did you?

OWEN Both. Homework Harbor. Get unstuck, on your own.

The Second Degree

University, online · Adult (40-55) · Neutral American · 30 seconds

I'm forty-eight, I've got two teenagers, a mortgage and a dog with anxiety. And I'm getting my master's degree.

Aldergrove State University Online offers over forty accredited degrees you can study around work and family, with the same faculty who teach on campus.

It's not easy. Some nights I study in the car outside my son's hockey practice. But it's possible.

Talk to an enrolment advisor today. Aldergrove State University Online. Ready when you are.

Every Child Reads

School, open house · Adult (30-45) · Irish · 30 seconds

At Juniper Brook Primary, we believe every child can learn to love reading. Every single one.

We have small classes, a library bursting with stories, and teachers who read aloud every day, doing all the voices, even the dragon.

Come and see for yourself at our open morning on the twelfth of October. Bring your little one, your questions, and your wellies if it's raining.

Juniper Brook Primary School. Where stories start.

Nursing Is Calling

College, nursing · Adult (30–45) · Neutral American · 30 seconds

The hand you hold at three in the morning. The question you answer for the fourth time, patiently. The family you walk down the hallway.

If that sounds like the work you want to do, Harrowmere College of Nursing can help you get there, with accredited nursing programs, clinical placements and evening options for working adults.

Info sessions every Wednesday. Harrowmere College of Nursing. Answer the call.

The Music Room

Music school · Mature (55+) · Neutral American · 30 seconds

My piano sat in the corner for forty years with nobody playing it. Mostly it held up photographs.

Last spring I started lessons at Restnote Music School. Piano, guitar, violin, voice, for every age and every level, including 'absolute beginner who's a bit embarrassed'. Private lessons or small groups, days or evenings.

Now the photographs have moved, and my neighbours know every note of 'Ode to Joy'.

Restnote Music School. Start playing.

Where Are You Headed?

Scholarship · Young adult (18-25) · Neutral American · 30 seconds

College. Trade school. An apprenticeship. You know where you want to go. Paying for it is the tricky part.

The Northmere Promise Scholarship helps any Northmere County high school graduate with tuition costs at participating colleges and training programs.

It's not about grades or test scores. It's about getting started, and having someone in your corner while you do.

Apply online before May fifteenth. The Northmere Promise. Your next step, supported.

The First Day Again

University, anthem · Adult (30-45) · Neutral American · 60 seconds

There's a first day for everyone.

For some, it's eighteen and nervous, with a car full of boxes and a parent trying not to cry in the parking lot. For some, it's thirty-four, after years of saying 'someday'. For some, it's the first day in a new country, in a new language, with a lot to prove.

Westmarch University is a place for all of them.

We have over a hundred undergraduate majors, small seminar classes, research you can join in your first year, and advisors who help you figure out what comes next. There's a writing center, a tutoring center and a counseling center, and they're all free to students.

You'll find clubs for rock climbing and robotics, choirs, debate teams, and a very serious society dedicated to board games.

Your first day is coming. Make it here.

Westmarch University. Applications for next fall are open now.

Career Change at the Kitchen Table

Online course, duet · Adult (40-55) · Neutral American · 60 seconds

Cast: BEV MAUREEN

BEV I'm fifty-one, Maureen. Nobody starts over at fifty-one.

MAUREEN I did. At fifty-three.

BEV You did your graphic design course when the grandkids were napping.

MAUREEN Exactly. Twenty minutes here, an hour there. Classfurrow lets you go at your own pace.

BEV I haven't taken a class since typing in 1989.

MAUREEN Then you're already good at typing. What do you want to learn?

BEV ...Project management. I've been managing projects for years. I just never had the paperwork.

MAUREEN Classfurrow has a whole project management path. Short videos, practice exercises, and a certificate when you finish.

BEV What if I'm terrible at it?

MAUREEN Then you'll be terrible at it for about a week, like everyone else. And then you won't be.

BEV That is the least inspiring pep talk I've ever heard.

MAUREEN And yet you're opening your laptop.

BEV ...I am, aren't I.

MAUREEN Classfurrow. Your first course is free. Learn in the gaps.

Welcome to the Workshop

Trade school · Adult (30-45) · Neutral American · 60 seconds

The first time I wired a panel on my own, my hands were shaking. My instructor just nodded and said, 'Now do it again, faster.'

That was at Plumb Line Trades Academy, twelve years ago. I was the only woman in my class. Now I teach there, and I'm not the only one any more.

Here's what we do. You learn the theory in the morning, then you spend the afternoon in the workshop, doing it for real. Plumbing, electrical, HVAC and carpentry, taught by people who've done the job for decades.

We have day and evening programs, financial aid for those who qualify, and a career services team that helps you with applications, apprenticeships and interview practice.

Some people are meant for a desk. Some people are meant for a toolbelt.

Plumb Line Trades Academy. Classes start every eight weeks. Come and see the workshop.

Bus Stop Scholar

Community college · Adult (30-45) · Southern US · 60 seconds

I did most of my studying at a bus stop. Route eleven. Seven fifteen every morning.

I'd been driving a delivery truck for nine years, and I wanted more. Not a whole new life, just a better one. So I signed up at Brookhollow Community College. Two evening classes, to see if I could hack it.

Turns out I could. Brookhollow had tutors in the library till nine, an advisor who helped me pick classes that fit my shifts, and financial aid that made it possible.

Last May I got my associate degree in logistics. My daughter wore my cap all the way home.

I'm the first in my family to finish anything like that. It won't be the last.

Brookhollow Community College. Day, evening and online classes. Registration for spring is open now. Start here.

The Tutor Who Waited

Tutoring · Adult (40-55) · Neutral American · 60 seconds

My son Jonah used to hide his reading homework in the dog's bed. Every night we'd find it, and every night it ended the same way. Him in tears. Me pretending I wasn't.

His teacher suggested a tutor. I was sceptical. We'd tried apps, flashcards, bribes involving pizza.

Then we met Grace from Pencil & Owl Tutoring. She didn't hurry him. When he got stuck, she waited. When he guessed, she asked him why. And she found out Jonah loves sharks, so every week there was a new shark book.

Three months later, I heard him in his room, reading aloud to the dog. I didn't know he could do that.

Pencil & Owl Tutoring. One-to-one tutoring in reading, maths and science, in person or online, for ages five to eighteen.

Your first session is free. Pencil & Owl. Patience you can book.

Before the Deadline

College, financial aid · Adult (25-40) · Neutral American · 60 seconds

Financial aid forms. Three words that make even brave people close the laptop and go make a sandwich.

At Kilbride College, we get it. So here's the plan.

Step one: come to a free Financial Aid Night, any Tuesday this month, on campus or online. Step two: bring your documents. We'll send you a checklist, so there's no guessing. Step three: sit down with one of our advisors, who'll help you fill in the forms, line by line, and answer every question you've been too embarrassed to ask.

That's it. You don't have to figure this out alone, and you don't need to be a numbers person.

Many of our students qualify for grants, scholarships or work-study, and you won't know what's available until you ask.

Kilbride College. Financial Aid Nights, every Tuesday. Sandwich optional.

From the Top

Performing arts school · Young adult (18-25) · Neutral American · 60 seconds

I've been doing monologues in my bedroom mirror since I was nine. Shakespeare, commercials, the back of cereal boxes. My little sister can do my whole audition piece from memory because she's heard it that many times.

So I auditioned for Limelight Conservatory.

Now I spend my days in voice class, movement class, and rehearsals that go late and feel like five minutes. I'm learning stage combat. Accents. How to breathe properly and project to the back row, which it turns out I'd been doing wrong my whole life.

The teachers are working actors, directors, singers and designers. They tell you the truth, and they push you, and then they show you how to get better.

Limelight Conservatory offers programs in acting, musical theatre and technical theatre.

Auditions for next fall are open now. Limelight Conservatory. Take it from the top.

Why We Teach

School recruitment · Mature (55+) · Neutral British · 60 seconds

I taught for thirty-one years. I've been bitten, sneezed on, and asked whether I knew Henry the Eighth personally.

I've also watched a boy who swore he hated books read the last page of a novel and look up, furious that it was over. I've seen a shy girl stand up in assembly and speak, when a year earlier she wouldn't say her own name.

You don't get paid for those moments. But they're the reason most of us stay. That's why.

If you've ever thought you might make a good teacher, Ashvale Teacher Training College runs one-year training programmes for graduates and career changers, with classroom placements from the first term and mentors who've done the job.

Open evenings are every month. Come and ask the difficult questions.

Ashvale Teacher Training College. Somebody taught you. Your turn.

Practice with these, record them, post them as demos or reels, use them in auditions. Please do not resell them as scripts. © VO Journey Academy · avosjourney.com